

Event Report: Educational Visit to The Tribune

PGDM 2025–27 & PGDM 2026–28 Batches

An Industry Exposure Visit for Printing Process Viewing



PML SD
Business
School
Chandigarh
Learn.
Lead.
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*From Learning
to Experiencing!*

Educational Visit to

TRIBUNE

FOR PRINTING PROCESS VIEWING

An exclusive opportunity to witness
the real-time printing process in action.



KEY HIGHLIGHTS



Live demonstration of
printing process



Understand the step-by-step
printing workflow



Insight into modern
printing technologies



Interaction with industry
professionals



DATE

3rd September 2025



TIME

11:00 AM onwards



VENUE

The Tribune Trust,
Chandigarh



INTERESTED?

Fill the Google Form
to register your interest.



LEARNING BEYOND CLASSROOMS

Connect with real-world processes
and gain industry exposure.

Explore. Observe. Learn. Grow.



Organized by

INK & INTELLECT CLUB

An Initiative of PMLSDBS LIBRARY

“ Real Exposure. Real Learning. Real Impact. ”

Event Details

Event Name	Educational Visit to The Tribune
Theme / Purpose	Printing Process Viewing and Industry Exposure
Organised By	Ink & Intellect Club – An Initiative of PMLSDBS Library
Organised For	PGDM 2025–27 and PGDM 2026–28 Batches
Venue	The Tribune Trust, Chandigarh
Date	3 September 2026
Time	11:00 AM onwards
Student Participation	8 students from PGDM 2025–27 and 24 students from PGDM 2026–28 (Total: 32)
Faculty Organiser	Dr. Swati Gupta & Ms. Neha Sethi

Event Objective

The educational visit to The Tribune was organised to provide PGDM students with direct exposure to a real-world printing environment. The visit was designed to connect classroom learning with an operational industry setting and help students understand how a large publishing organisation translates content into printed output.

- To witness the live printing process in operation.
- To understand the step-by-step printing workflow from an industry perspective.
- To gain insight into modern printing technologies and production practices.
- To provide students an opportunity to interact with industry professionals.
- To promote learning beyond the classroom through observation and real-world exposure.

Visit Highlights

The visit provided an engaging learning experience for students of both PGDM batches. Students visited the Tribune premises and observed the work environment and printing-related operations. The experience enabled them to see how concepts discussed in the classroom are applied in an actual industry setting.

- Live demonstration and viewing of the printing process.
- Observation of the printing workflow and production environment.
- Exposure to contemporary printing machinery and technology.
- Interaction and knowledge sharing with industry professionals.
- Opportunity to ask questions and understand practical aspects of publishing and printing operations.
- Collaborative learning experience involving students from the PGDM 2025–27 and PGDM 2026–28 batches.

Learning Beyond the Classroom

The visit strengthened experiential learning by allowing students to observe an operational industry process rather than learning about it only through textbooks or classroom discussion. The first-hand

exposure helped students appreciate the coordination, technology, workflow and professional practices involved in printing and publishing.

Student Engagement

Students participated actively during the visit, observing the processes and interacting with professionals. The group photographs taken at the premises capture the participation of the two PGDM batches and the faculty/student group during the visit.

Event Outcomes

The visit successfully contributed to the following learning outcomes:

- 1. Practical Industry Exposure:** Students gained first-hand exposure to a professional printing and publishing environment.
- 2. Understanding of Printing Workflow:** Students were able to relate the different stages of printing to a real operational setting.
- 3. Technology Awareness:** The visit provided insight into modern printing machinery and technologies used in industry.
- 4. Interaction with Professionals:** Students received an opportunity to interact with industry professionals and learn from practical experience.
- 5. Application of Classroom Learning:** The visit helped students connect academic concepts with real-world processes.
- 6. Experiential Learning:** Observation of live operations enhanced understanding through direct experience.
- 7. Professional Awareness:** The visit helped students develop a broader understanding of workplace processes and industry practices.

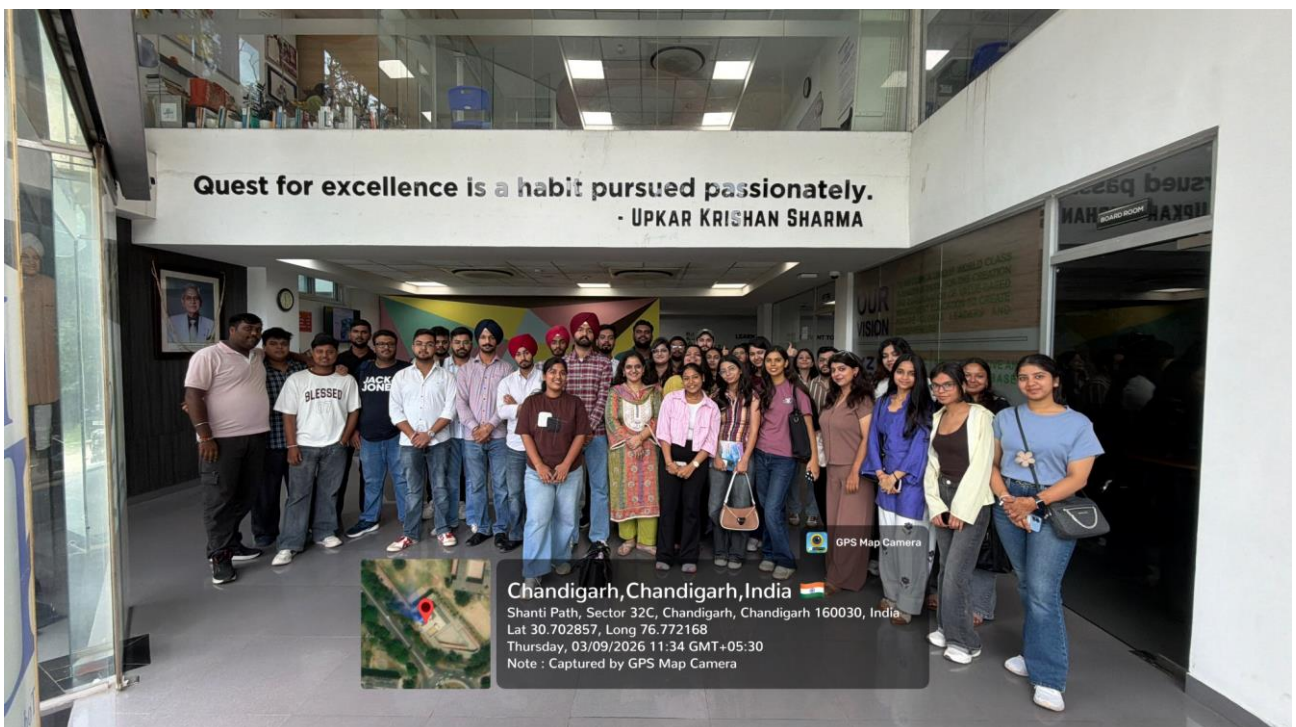
Participation

The attendance record contains 8 students from PGDM 2025–27 and 24 students from PGDM 2026–28, making a total recorded student participation of 32 students.

Pictures of the Visit



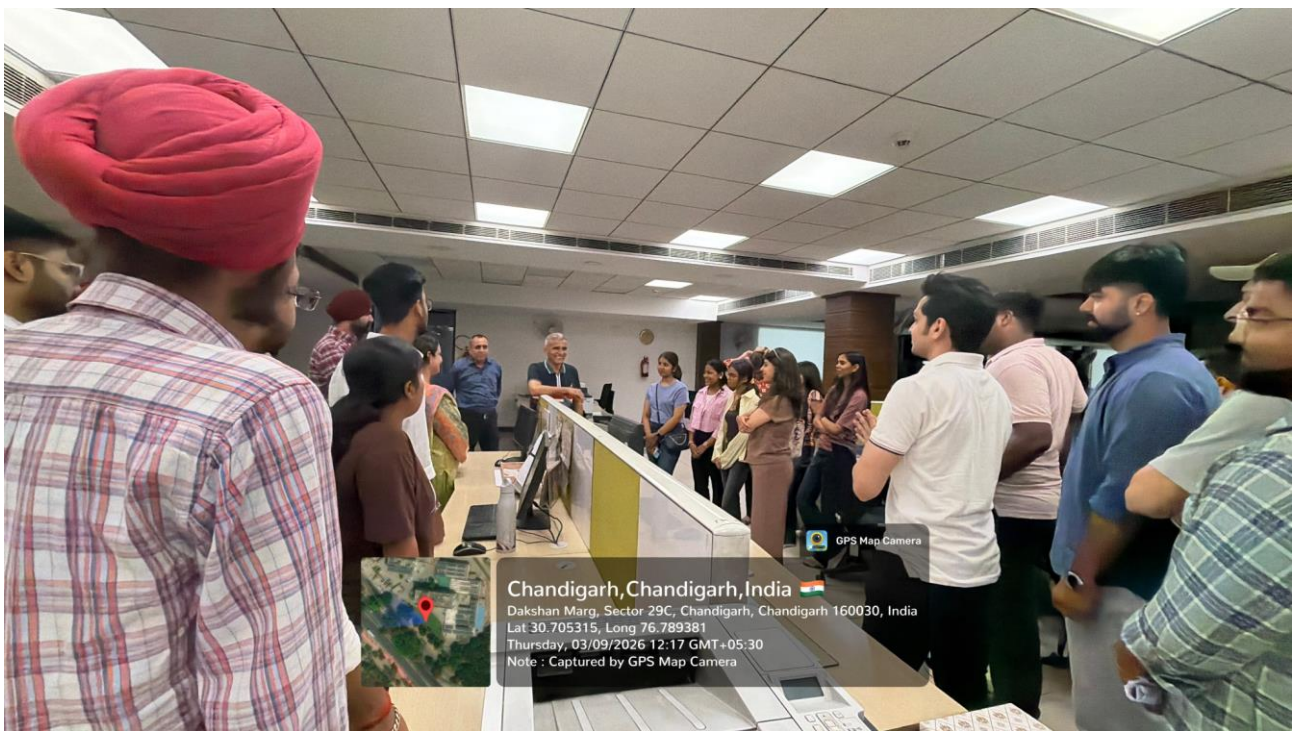
PGDM students and faculty at the PMLSDBS premises



Group photograph



Students during the industry interaction / visit



Group photograph at The Tribune premises

The photographs document the students' participation, group interaction and visit to the Tribune premises. The event flyer and photographs together provide a visual record of the educational visit.

Attendance Record

The attendance record for the visit is reproduced below from the accompanying attendance workbook. The original Excel attendance sheet is also provided separately with this report.

PGDM 2025-27

S.No.	Roll No.	Student Name
1	25010	Divya Suri
2	25026	Komal Kaur
3	25043	Arun Kapila
4	25045	Satyam Kumar
5	25054	Anshika Gupta
6	25060	Swarnim
7	25069	Ansh Mahajan
8	25076	Vanshika Bansal

PGDM 2026-28

S.No.	Roll No.	Student Name
1	26002	Dhruv Garg
2	26004	Manan Garg
3	26005	Kanav Goyal
4	26007	Dev
5	26010	Palak Bansal
6	26013	Riya Singh
7	26014	Pranvi Jain
8	26016	Ishita Khetan
9	26017	Smridhi
10	26018	Anurag Bansal
11	26021	Yashika
12	26025	Devagya Vaid
13	26037	Simmi Pal
14	26028	Komal
15	26029	Lakshya Bansal
16	26043	Arshpreet Singh
17	26045	Tanveer Singh
18	26049	Ishpreet Singh
19	26050	Shubham Bhatia
20	26038	Amanpreet Singh
21	26023	Sanjeev
22	26008	Yashvinder
23	26020	Aryan
24	26044	Aditya

Conclusion

The educational visit to The Tribune was a meaningful experiential learning initiative for the PGDM 2025–27 and PGDM 2026–28 batches. It provided students with an opportunity to step beyond the classroom and observe a real-world printing and publishing environment.

By viewing the printing process, understanding the workflow, observing technology in use and interacting with industry professionals, students were able to connect academic learning with practical industry exposure. The visit also encouraged observation, curiosity, interaction and professional awareness.

Overall, the Tribune visit served as a strong example of learning beyond the classroom, giving students practical exposure and a better appreciation of how industry processes operate in the real world.

Learning Beyond Classrooms • Real Exposure • Practical Understanding

Organised by Ink & Intellect Club – An Initiative of PMLSDBS Library