

IIC of PML SD Business School, Chandigarh in collaboration with the Entrepreneurship Cell, was privileged to host Dr. Rahul Saraswat, Director at Corecys - a serial entrepreneur, business strategy leader, and startup mentor.

He delivered an actionable roadmap for turning innovative academic concepts into scalable, real-world businesses.

Key Takeaways from the Session:

- Venture Building Blueprint: Bridging the gap between academic concepts and real-market execution.
- The "What NOT to Do" Playbook: Candid, high-value insights on early-stage pitfalls every founder must avoid to survive and scale.
- Strategic Resilience: Practical advice on navigating uncertainty and market entry strategies.