

## **Financial Literacy Awareness Programme | Empowering Smarter Financial Decisions**

PML SD Business School, Chandigarh, successfully organized a **Financial Literacy Awareness Programme** under the aegis of **SEBI** to promote financial awareness, responsible investing, and informed financial decision-making among students.

The interactive session covered key aspects of:

-  Financial Planning
-  Smart Investment Strategies
-  Protection Against Financial Frauds
-  Tax-Efficient Investment Planning
-  Essential Financial Concepts & Terminology

The programme equipped students with practical knowledge to make sound financial decisions, understand investment opportunities, and build a strong foundation for long-term financial well-being.

#PMLSDBusinessSchool #FinancialLiteracy #SEBI #InvestorAwareness #FinancialPlanning  
#FinancialEducation #ResponsibleInvesting #FinancialWellness #FutureReady  
#ManagementEducation #Chandigarh #Finance #StudentDevelopment