



PML SD
Business
School
Chandigarh
[AICTE Approved]



Placement Brochure 2024-2026

PML SD Business School

CHANDIGARH

PGDM (Batch 2024-2026)

**“ Quest for excellence
is a habit pursued
passionately ”**

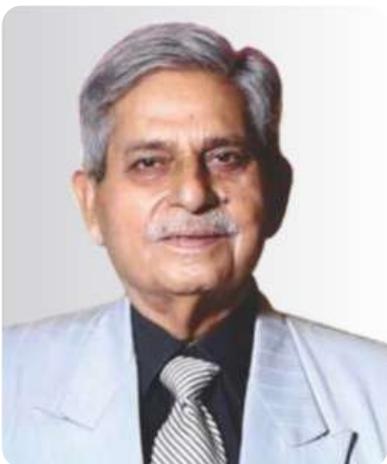
Our Inspiration and Guiding Spirits



Late Dr. Pt. Mohan Lal Ji

Our Vision

To be a unique and different business school for the creation and dissemination of valuebased management education for grooming future leaders for India and the world.



Late Sh. Upkar Krishan
Sharma Ji

Our Mission

- To attain and retain educational relevance by offering contemporary curriculum and focus on international immersion
- To maintain academic respectability and global corporate acceptability.
- To focus on innovative and experiential learning



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ABOUT

PML SD Business School, Chandigarh offers two year full time Post Graduate Diploma in Management (PGDM) (AICTE Approved) since 2020 with the vision of creating and disseminating holistic value based management education for building and grooming future leaders. The Institution is promoted by GGSDS College Society, Chandigarh. It is envisioned as a centre of excellence for management education and is heading towards becoming a unique B-School, different from the run-of-the-mill Management Institutions. The GGSDS College Society has a built reputation of being an excellent centre of education in UT, Chandigarh and adjoining states. A large number of its alumni occupy senior positions in the reputed corporates in India and overseas or are successfully running their own ventures. The Society strongly believes in infusing ethical and moral values in its students.



OUR BOARD OF GOVERNORS

The structure of the Governing Board represents a mix of academia and industry. The members of Governing Board are as below:

Ms. Vaishali Sharma

President, GGSDS College Society

Dr. Siddharth Sharma

Vice President, GGSDS College Society Associate Professor, Thapar University, Patiala

Dr. Anirudh Joshi

General Secretary, GGSDS College Society Former Dean, Student Welfare, Panjab University, Chandigarh

Dr. S. C. Vaidya

General Secretary, GGSDS College Society Former Chairman, UBS and Dean, UI, Panjab University, Chandigarh

Prof. S. K. Sharma

Professor Emeritus, Former Dean, University Instructions, Panjab University, Chandigarh

Sh. Jatinder Bhatia

Finance Secretary, GGSDS College Society Former Councillor, Municipal Corporation, Chandigarh

Dr. Rajat Agrawal

Professor & HOD, Department of Management, IIT Roorkee, Dehradun, AICTE Nominee

Dr. P. K. Bajaj

General Secretary, GGSDS College Society Former Dean and HoD, GGSDS College, Chandigarh

Mr. Sofi Zahoor

CEO, HumanCap India, Sahibzada Ajit Singh Nagar, Punjab

Mr. Nirmal Dayani

Co-Founder, Expereal India

Dr. Kapil Pandla

Director, PML SD Business School, Chandigarh

Message from the President



Ms. Vaishali Sharma
President

GGDSD College Society, Chandigarh
Head of Marketing
Sony Entertainment Television (SET),
Sony SAB, and Sony MAX
Hindi Movie Cluster

PML SD Business School is a big step forward in creating a fresh momentum in academics for the students of Tri-city and neighboring areas. Launched in the middle of the pandemic in August 2020, PML SD Business school was the brainchild of the Late President Shri Upkar Krishan Sharma, who believed in creating an institution that would lay a strong foundation in making students ready to face a digitally influenced corporate and business world.

Although very nascent and at the cusp of creating a great wave of transformation in the areas of business studies, PML SD business school is directed by the vision of the late President to create an environment where we nurture leaders who will make a difference to their people, organizations and to the world at large with innovative ideas, humanistic values and unlocking solutions to challenges in tomorrow's complex world.

We are determined to create an environment where theoretical knowledge is complemented with practical prowess guided by industry expertise. We also believe in creating an entrepreneurial mindset where we challenge conventional thinking and encourage our students to embrace diversity and develop collaborative skills.

Going forward, digital transformation will be a big imperative for corporate organizations, businesses and even in the SME sector. We are preparing our students to understand the impact of digitisation across different functions by integrating new tools on decision making and mental models into our curriculum. With a focus on developing advanced analytical and technological skills at every step, we hope to prepare our students to excel in whichever field they choose.

Our intellectual rigor, modern hi-tech facilities and infrastructure, our workshops, research projects, social engineering, industry expertise, seminars, symposia, and case studies are all designed especially to prepare students to future ready their career.

We believe in the extraordinary potential that exists in every student and through our academic endeavors we aim to help each student not only explore the innate possibilities of their life but push the boundaries of what they can achieve. Inculcating values of honesty, integrity and an attitude that believes in creating value for self and others, we are very clear that we are raising tomorrow's leaders who will be guided by a desire to make a positive and humanistic difference.

So come be a part of this community that inspires the world to go beyond all limitations and become a positive change for all without any discrimination.

Message from the Director



Dr. Kapil Pandla
Director

PML SD Business School
Chandigarh

PML SD Business School has been set up by GGDSD College Society, having an illustrious and proven track record of imparting education and imbining values for over last five decades.

Our application based curriculum for PGDM Programme is best in class with additional component of experiential learning that develops our students and make them ready for the job. We are proud to call ourselves as student driven institute where all the activities are planned and executed by our students. This prepares to face the challenge and problems of corporate world and come out with the best solutions.

We at PML SD Business School believes in value based education focussing on core Indian ethos. This not only inculcates ethical values in our students but also make them socially responsible human beings. Our alumni have always make us feel proud by getting excellent feedback by the organisation where they are working.

I invite you to visit our state of art campus located in heart of Chandigarh.



Dr. Gurjeet Kaur

Assistant Professor,
Chairperson Placements ,
PML SD BUSINESS SCHOOL,
Chandigarh

MESSAGE FROM THE CHAIRPERSON PLACEMENTS

PML SD BUSINESS SCHOOL is established under the aegis of GGSDS College Society that has the legacy of five decades of phenomenal success in the field of education. At our B-school, we consistently work towards nurturing the skills of our budding professionals and prepare them to enter in the world of Corporate to grow and learn. Using their skills attained from intensive training and the encouraging learning environment of our institute and value added courses inculcated in their PGDM programme can give them exposure and help in enhancing managerial capabilities to work at varied profiles in organizations. Our teaching pedagogy (which includes presentations, case studies, live projects, educational and industrial tours and participation in seminars and conferences, club activities, sports and cultural activities) helps towards acquiring skills sought after and needed by organizations.

I consider it to be an honor and opportunity to present to you a group of young, dynamic individuals who have been groomed to face challenges that lie ahead for them in the industry and corporate world as a whole.

Dr. Kapil Pandla, (Director) PML SD Business School is a passionate educator, accomplished administrator, and active researcher. Before joining PMLSD Business School, he served in senior academic and leadership roles at institutions such as Sharda University, ISBF (University of London affiliate under LSE's direction), IMI Bhubaneswar, NIIT University, JagSoM Bangalore, Gautam Buddha University, and Jaipuria Institute of Management, among others. He has trained over 5,000 managers, officers, and faculty members through various development programmes on leadership, communication, self-development, and effective teaching methods. His research includes several case studies and papers published in reputed national and international journals. Notably, his case study "Recruitment Fiasco" was featured in The Economic Times, and "Honda Crisis: Lessons to be Learnt" was recognized internationally as one of the best submissions.



Dr. Susheel Chhabra (Professor) is Ph.D., MBA (HR), MCA, Certified Project Manager has 29 years of experience in teaching and academic administration. He is technology savvy and well acquainted with statutory bodies such as AICTE, NBA. He has to his credit several research papers including 6 in Scopus Journals, edited 9 books, guided 4 M.Phil. Thesis, External Examiner 3 Ph.D. thesis, coordinated FDPs and MDPs, conducted several conferences at National Level. He is Scientific & Scholarly Editor of ContentPro International, USA and Ex Editor-in-Chief of 2 International Journals for 11 years, IGI Global, USA.



Dr. Manjul Vaidya (Associate Professor, Nodal Officer -Entrepreneurship Management Cell) is an ideal blend of corporate trainer, consultant and researcher with more than 18 years of professional experience, having worked with global companies likes IBM, PwC, Mahindra and Mahindra Ltd. He would like to leverage this experience to build an interactive interface between the Industry and the Business School. Dr. Manjul Vaidya is a B.Tech (Mech.), MBA from UBS, Panjab University, Chandigarh and Ph.D. in e-Governance from Punjabi University, Patiala. He has published more than a dozen academic research papers in journals of national and international repute and authored a book and a case study at IIM- Rohtak. He has been invited to co-chair sessions at International conferences and is a key speaker at various educational institutions including Panjab University, NITTTR, and PEC University etc



Dr. Kanika Kohli, (Associate Professor) Ph.D., ICF-PCC, and EMCC Senior Practitioner, is an accomplished transformational leader, life coach, and academic with over 25 years of experience across industries and global contexts. A Gold Medalist from IMT Ghaziabad, she has established India's first fully endowed School of Psychology (MaNaS) at Rishihood University and holds a Ph.D. in Mindfulness from TAPMI, Manipal. She has published in top-tier journals, presented at international conferences including the Academy of Management (Denmark, 2025), and serves on editorial boards of reputed journals. A TEDx speaker and certified professional coach by ICF, EMCC, and GALLUP, she also serves as an Independent Director and lifetime member of IICA.



Dr. Richa Sharma (Assistant Professor) is M. Com, MBA, ACS, UGC (NET), with more than 12 years of rich academic experience, having worked with leading B-Schools of North India in the area of Finance and Accounting. She holds International (Republic of South Africa) and National Patent publications. She has delivered sessions in Faculty Development Programs (FDPs), Conclaves as key- note speaker/resource person organized by reputed management institutes and other various programs of The Institute of Company Secretaries of India (ICSI). She continuously participates in research publications, seminars, workshops, and faculty development programs. She is pursuing her Ph.D. in the area of CSR from University Business School, Panjab University, Chandigarh.



Dr. Agrim Verma Sovat (Assistant Professor) is PhD (Panjab University), MBA (UBS, Panjab University), MCom (USOL, Panjab University), NET possessing over 9 years of consistent, proven record of effective Teaching and Management Research. She is a growth oriented, hard-working and talented individual. Being academically dedicated and committed, she makes an effort to go beyond classroom teaching to ensure practical learning for the students. A strong communicator, organiser, motivator, team player and a decisive leader with successful record in making learning more effective and comfortable. She specialises in the area of Strategic Management and Marketing Research.



Dr. Gurjeet Kaur (Assistant Professor, Chairperson Placements) is a Ph.D. (Management), MBA (Marketing), B.Tech (Information Technology). Gaining experience from corporate sector, previously and having worked in companies like HCL Infosystems, Honeywell International etc. she is working in Education sector, presently. With the blend of expertise from both Industries for more than 13 years she exhibits her skills in diverse domains. She has authored various books on Management, Marketing, Sales and Services etc. for UG and PG students of different Universities in India and published research papers in leading journals as well. She has worked as Training and Placement Officer in DAV College and also has rich academic experience in teaching in GGSDS College, Chandigarh. She defines her role to be prominent and promising for uplifting and guiding the students in their professional journey.



Ms. Sukhpreet Kaur (Assistant Professor), an M.Com. (Gold Medalist) from Panjab University, Chandigarh Ms Sukhpreet Kaur has many firsts to her credit including three patent publications. She is conversant with modern teaching research tools like SPSS, PROWESS, IQ, MS Excel and MS Office besides having cleared the Inter Level in Chartered Accountancy. She has a rich teaching experience of eight years including that in GGSDS College, University of Fraser Valley and leading B- Schools in the area of Accounting and Finance. She is pursuing her Ph.D in the area of Artificial Intelligence. Her patent publications include - Investigation and analysis of factors influencing investment decisions in the banking sector, Empirical study of internationalization of small and medium enterprise and Impact of Foreign Institutional Investors on NSE and BSE. Sukhpreet kaur has also co-authored an international book besides having attended more than ten Faculty Development Programmes and two Management Development Programmes.



Ms. Divya Morparia brings over 18 years of leadership experience in Marketing and Communication, having worked with renowned organizations such as Nykaa, Vodafone, Sony, Puma, and Zee. Her career reflects a strong blend of strategic thinking, creativity, and executional excellence across diverse industries. She has played a pivotal role in several high-impact projects, including creating the brand identity for Nykaa Man, launching Vodafone 4G, driving communication during the Vodafone-Idea merger, and introducing Zee Punjabi in a new market. Known for her dynamic approach and industry expertise, she has consistently driven impactful brand narratives that connect deeply with audiences. Passionate about mentoring future professionals, she integrates her corporate experience with management learning to nurture students' strategic, analytical, and presentation skills, preparing them to excel in the competitive business world.





Dr. J.S. Saini (Former Professor and Head) has a rich experience of 40 years in education industry wherein he was Associate Professor and Dean for 34 years in NITTTR, Chandigarh and served as a consultant in PSU for 5 years. He has published 121 Papers, 15 Text Books, 20 modules, 31 Reports and supervised 4 PhD scholars. He is a member of Editorial Board of Journal at Amity as well as NITTTR. He is a member of AICTE - Expert Committee. Dr. Saini is also been awarded with Babson Entrepreneurship Research Scholarship by Houston University, USA. He is also awarded with Louse Braille Hellen Keller award in 2008 by National Handicapped Welfare Council, Haryana India.



Dr. Ram Niwas (Assistant Professor and Head at Department of Statistics, GGSDS College, Chandigarh) is a PhD and M.Sc in Statistics. He is having experience of more than 9 years in the field of education. He is life member of Indian Association for Reliability and Statistics (IARS). To his credit he has 16 research papers and 7 paper presentations. He has been organising various National level seminars and workshops. Being the Head of Statistics Department, he has also organised Business Quizzes for students at UG as well as PG level.



Dr. Shruti completed her B.Tech in Computer Science from UIET, Panjab University, Chandigarh, and M.Tech in Computer Science from PEC University of Engineering and Technology, Chandigarh. She holds a Ph.D. in Computer Science Engineering from Chitkara University, Rajpura, Punjab. With nine years of experience as an Assistant Professor at Goswami Ganesh Dutta Sanatan Dharma College, Chandigarh, she has distinguished herself in the field of distributed networks. She has published, accepted and presented many papers in SCI and Scopus-indexed international journals and conferences. In addition to her research papers, she has also written and edited books published by both national and international publishers. She is actively involved in reviewing articles for well-known journals and has led workshops and training sessions to support professional development and knowledge sharing.



Dr. Swati Gupta is a dynamic individual with a doctoral degree, working as an Assistant Professor at PML SD Business School, Chandigarh, India. She has vast experience of imparting knowledge across various educational institutions and universities in diverse locations. She specializes in teaching subjects such as Supply Chain, Logistics Management, Consumer Behaviour, Market Research, Marketing Management, Organizational Behaviour, Sales and Distribution Management, Services Marketing and Retail Management. Known for her energy and dedication, she possesses excellent analytical, problem-solving and decision-making skills. Having served as the editor for various books under renowned publishing houses including Springer, Taylor and Francis,

TWO YEAR FULL TIME POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)

B-School offers credit based two year management programme approved by AICTE. This programme has a curriculum in line with industry requirement and options for students to pursue various specializations. We ensure that students attend:

- Simulation workshops
- Imperative seminars
- Team building workshops
- Hands on exposure to corporate practices

Principles that guide the PGDM programme:

- Enhancing managerial prowess
- Gaining knowledge about relevant businesses practices
- Understanding that digitalization is need of the hour
- Developing the spirit of creativity and innovation
- Balancing the noble goal of service to society with economic aspirations
- Insights to new business practices

We assure our industry partners & prospective employers that our students shall seek to add value while being actively involved in day to day functioning of the organization.



Finance



Marketing



Human Resource
Management



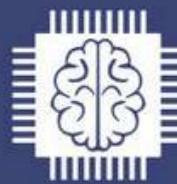
Entrepreneurship and
General Management



Business
Analytics



Block
Chain



Machine
Learning



Internet of
Things (IoT)

CURRICULUM & SEMESTER-III

(ELECTIVES)

FIRST SEMESTER

- Business Economics
- Business Statistics
- Management Accounting
- Organisational Behaviour
- Marketing Management
- Workshop on Managerial Computing
- Workshop on Business Research Methods (IBM) Workshop on Design Thinking & Innovation (IBM)
- Workshop on HR, Marketing & Financial Analytics (IBM)

SECOND SEMESTER

- Business Environment
- Human Resource Management:
 - A Strategic Perspective
 - Operations Management
 - Corporate Finance
 - Legal Aspects of Business
- Workshop on Professional Development-I
- Workshop on Machine Learning, Internet of Things (IoT) and Block Chain (IBM)
- Workshop on Multivariate Statistical Techniques

GROUP A: ENTREPRENEURSHIP AND GENERAL MANAGEMENT

Entrepreneurial Development And New Enterprise Management
Entrepreneurial Finance
Family Business Management
Tax Planning For Entrepreneurs
Investing In Private Equity
Marketing For Entrepreneurship
Legal And Government Policy Considerations In New Enterprise
Innovation Management

GROUP C: MARKETING

Advertising And Consumer Behaviour
Global Marketing Management
Marketing Research And Product Management
Industrial And Rural Marketing
Supply Chain Analytics
Digital Marketing And Retail Management

THIRD SEMESTER

- Strategic Management
- Summer Training Report and Viva-Voce
- Business Ethics, Corporate Governance and CSR
- Workshop on Professional Development-II
- **Group A:** Entrepreneurship and General Management
- **Group B:** Finance
- **Group C:** Marketing
- **Group D:** Human Resource

FOURTH SEMESTER

- Workshop on Consultancy and Advisory Services
- Research Project
- **Group A:** Entrepreneurship and General Management
- **Group B:** Finance
- **Group C:** Marketing
- **Group D:** Human Resource

GROUP B: FINANCE

Financial Statement Analysis
Strategic Cost Management
Management Of Financial Institutions
Investment Management
Management Control Systems
Project Planning, Analysis And Management
Corporate Tax Planning
Financial Econometrics

GROUP D: HUMAN RESOURCE MANAGEMENT

Labour Legislation
International And Cross Cultural HR
Performance And Compensation Management
Organization Development And Developing A Learning Organization
Business Negotiations And Conflict Management
Corporate Leadership
Training And Development

SEMESTER-IV (ELECTIVES)

GROUP A: ENTREPRENEURSHIP AND GENERAL MANAGEMENT

Managing Strategic Implementation And Business Transformation
Managing Teams
Managing Global Enterprise
Organization Structure And Design
Social Entrepreneurship

GROUP B: FINANCE

Financial Derivatives
International Financial Management
Behavioral Finance
Corporate Analysis And Valuation

GROUP C: MARKETING

Marketing Of Services
Global Supply Chain Management
Customer Relationship Management
And Sales Management
Application Of Accounting And
Finance In Marketing

GROUP D: HUMAN RESOURCE MANAGEMENT

Latest Trends In Hr
Emotional Intelligence And Managerial Effectiveness
Interpersonal Effectiveness And Team Building
Talent & Competency Management



ACADEMIC NETWORKING

Building academic networks and collaborations at business school enhances learning experience and future opportunities. At PML SD

Business School, students get to attend seminars, engage in class discussions, and participate in networking events which aid in building strong academic relationships. In this endeavour, PML SD Business School has been awarded accolades and has received industry and academic collaborations from leading national and international institutions and professional bodies.

Accolades:

- Awarded 'Outstanding Academic Institution' at World Education Congress Awards.
- Certified by All India Council for Technical Education (AICTE) appreciating the efforts for successfully setting up the Institute on AICTE's 360 Degree Feedback Portal.





Academic Collaborations

NSE Smart

IBM

EBSCO e-Book Academic Collection

Industry Collaborations:

Innovation Mission Punjab

IIM Calcutta Innovation Park

ICT Academy

CII

FICCI

PhD Chamber of Commerce

Chandigarh Management Association (CMA)

Networking with International Academic Institutions:

University of Fraser Valley (UFV)

Monash University, Australia

MoU with NIPM

The Business School signed an MOU with National Institute of Personnel Management (NIPM) Punjab Chapter to establish the NIPM Student Chapter on campus. The collaboration will provide students with opportunities for professional growth through workshops, seminars, expert sessions, and networking with industry professionals. This partnership marks a significant step towards bridging the gap between academic learning and professional practice.

Industry meets Inspiration: From Setback to Self-Mastery: The MBA that Rebuilt Me

Students of the Business School attended an inspiring session by Dr. Atul Mehta, CEO of Pay10 India, organized by the Marketing Pyrates Club on 4 August 2025. He shared his journey of turning setbacks into growth opportunities, highlighting the resilience, continuous learning, and self-discipline as keys to success. The session motivated students to view challenges as chances for reinvention.



MoU with Arthnirmiti

The Business School entered into an agreement with Arthnirmiti to establish a Centre for Financial Acceleration (CFA) programme. The purpose of the MOU is to outline the responsibilities and expectations of both parties in relation to the setup, operation and governance of the CFA programme

Collaboration Agreement with BFSI Sector Skill Council of India

The Business School entered into a collaboration agreement with BFSI Sector Skill Council of India in December 2024. The aim of the partnership is to introduce Outcome Based Training, Assessments, and Certification on Qualification Packs (QP) and National Occupational Standards (NOS) developed by NSDC through its Sector Skill Councils.

MoU with Laurentian University, Canada

In March 2025, the Business School signed an MoU with Laurentian University, Canada, to promote academic and cultural collaboration. The partnership includes student and faculty exchanges, joint research projects, participation in seasonal programmes, student enrolments, and internship opportunities. Dr. Parvinder Arora, Dean of Laurentian University, represented the institution.

INDUSTRY INTERACTION



Mrs Bector's Food Specialities Ltd. (Cremica)

An industrial visit on 6 September to Cremica's Una facility gave students a firsthand view of biscuit manufacturing and key food processing operations. The visit included an interactive session with the production team on the company's operations, growth strategies, and challenges.



An industrial visit was organised for students of PGDM to **Nestle and Luminous**. The objective was to bridge the widening gap between theoretical learning and practical exposure by giving students first-hand exposure to identify the inputs and outputs of different business operations and processes performed at the workplace.

LIFE AT PML SD BUSINESS SCHOOL



SMART AND LIVELY CAMPUS



PGDM BATCH 2024-26 PROFILE



NIKHIL GIRDHAR

- B. Com
- Bank of America - Global Markets Simulation (Forage), Content Marketing- Hubspot Academy, KPMG U.S. - Career Catalyst: Advisory (Foorage) Prompt Engineering - Upgrad AI for All - Govt. Of India X Intel

- KPMG India, Rapid Services Agency | Business Development Executive | Jan – Aug 2024
- Marketing
- Human Resource Management



AKASH WADHERA

- BCA
- IBM
- Cognizen Innovations
- Marketing
- Entrepreneurship & General Management



MUSAKAN MAMGAIN

- BBA
- IBM
- Stellen Infotech
- Marketing
- Human Resource Management



LUCKY

- B. Com
- IBM
- Marketing and Finance
- Cognizen Innovations
- Marketing
- Entrepreneurship & General Management



KUSHI GARG

- BA
- IBM
- Marketing and Finance
- Cognizen Innovations
- Marketing
- Human Resource Management



GAURAV RANA

- Btech
- IBM
- Mittal kaushal and associates
- Finance
- Entrepreneurship & General Management

PGDM BATCH 2024-26 PROFILE



ISHITA JAIN

- B. Com
- IBM, EXCEL , Assessment on Data Analytics
- IMax View Now, 6 Months (Excel Mangement) at Vardhman Traders
- Marketing
- Finance



KIRTI

- BBA
- IBM, Diploma in Event Management
- Social Media Manager at Pinsky 4Months, Social Media Lead at Pinsky 2 Months, Social Media Manager at Bio Atoms 1 yr, Woxen Digital ltd
- Marketing
- Human Resource Management



DEVANSHI SHARMA

- BA
- IBM
- Maxview
- Human Resource Management
- Entrepreneurship & General Management



HARSHITA GUPTA

- B. Com
- DM , google analytics , canva social media mastery
- Mytrick International
- Marketing
- Human Resource Management



JASRAJ AHLUWALIA

- BBA
- IBM , Digital marketing, Google Analytics
- Woxen Digital ltd
- Marketing
- Finance



SAGAR KALRA

- BSC
- IBM
- Hindustan Bec Tech
- Marketing
- Entrepreneurship & General Management

PGDM BATCH 2024-26 PROFILE



PRATHAM

- BBA
- IBM
- Woxen Digital Ltd
- Marketing
- Entrepreneurship & General Management



UJJAWAL JAGLAN

- BBA
- IBM
- Woxen Digital Ltd
- Marketing
- Entrepreneurship & General Management



AMOLIKA SAINI

- B.Com
- IBM
- Saini Alloys pvt ltd
- Finance
- Marketing



NAVREET KAUR

- B. Com
- NSE Trading simulation Lab course, TCS iON Career Edge - Young Professional course, Investment Management Job Simulation, ChatGPT for Finance
- Mytrick International
- Finance
- Marketing



EKAMJOT KAUR

- BBA
- IBM
- ISB, Walt Disney World, JM Enterprises
- Human Resource Management
- Marketing



LAKSHAY DHAKA

- BSC
- IBM
- Hindustan Bec Tech
- Marketing
- Entrepreneurship & General Management

PGDM BATCH 2024-26 PROFILE



AASHIYA GOEL

- B.Com
- IBM
- Mytrick International
- Marketing
- Finance



SHALEENA

- BBA
- Enterprise Design Thinking, Machine Learning with Python, Statistics 101
- Hindustan foods limited Baddi
- Finance
- Marketing



ARCHIT SETH

- B.Com
- IBM
- Chappai.com
- Finance
- Marketing



HARSH GARG

- B. Voc
- IBM, PHDCCI Marketing
- Max View Now
- Finance
- Marketing



ARCHIT SONI

- BBA
- IBM
- Archit Trading Co.
- Marketing
- Human Resource Management



DANISH KUMAR

- B.Com
- IBM, Telly Essential
- Mytrick International
- Finance
- Marketing

PGDM BATCH 2024-26 PROFILE



TANISH

- BA
- IBM, Digital Marketing Diploma
- Mytrick International
- Marketing
- Finance



SHIVANI SHARMA

- B.Com
- Excel Fundamentals Formulas for Finance, AI for Excel Formulas, Coursera project network
- IDS Infotech Phase 8 Mohali
- Finance
- Marketing



JESSICA SHARMA

- BBA
- IBM, excel, event management, SQL
- Mytrick International, Event management and wedding planning Company
- Marketing
- Finance



ANCHITA GUPTA

- B. Com
- IBM
- SK Trading Co.
- Marketing
- Entrepreneurship & General Management



PALAK SINGLA

- BBA
- IBM
- Mytrick International
- Finance
- Human Resource Management



GUNJAN GULATI

- B.Voc
- IBM
- Cognizen , Marketing. Bachpan NGO as a networking coordinator(april 2023 to dec 2024)
- greenbhumi NGO as an intern for one month
- Human Resource Management
- Marketing

PGDM BATCH 2024-26 PROFILE



SHIVANI SINGH

- B.Com
- IBM
- Mytrick International
- Marketing
- Human Resource Management



CHANDVI

- B.Com
- IBM
- Cognizen Innovations, Hr intern at Vodafone Idea Limited 1 month, Hr intern at cook-n-klan 1 month, Recruitment specialist at consultonomicsIndia
- Finance
- Human Resource Management



VANSHIKA

- B.Com
- IBM, Digital Marketing Identification and Grading of diamonds
- Mytrick International
- Marketing
- Human Resource Management



NANDIKA VERMA

- B. Com
- IBM, Digital marketing, Python , Business Communication
- Mytrick International
- Marketing
- Entrepreneurship & General Management



DIVYA BABBAR

- BA
- IBM, DM and Financial Modelling
- Cognizen Innovation
- Finance
- Marketing



SAMEER KUMAR

- B.Com
- IBM
- Mytrick International
- Finance
- Marketing

PGDM BATCH 2024-26 PROFILE



VANSH DHALL

- B.Com
- IBM
- HINDUSTAN BEC TECH INDIA PVT LTD
- Marketing
- Entrepreneurship & General Management



MONISHA MAHAJAN

- Bachelor of Engineering in electrical and electronics
- Python for everybody- Coursera, Full stack web development-Udemy, IBM
- Cognizen Innovation
- Finance
- Entrepreneurship & General Management



LAKSHAY GARG

- BBA
- IBM, IBM, C Coding, digital marketing
- Blyss media & entertainment
- Marketing
- Entrepreneurship & General Management



ADITYA REDHU

- BBA
- IBM, ISB MOHALI
- Sales Manager and HR assistant at JM ENTERPRISES
- Human Resource Management
- Marketing



MANKIRAT SINGH

- BBA
- IBM
- Sangam Steel Industries
- Marketing
- Human Resource Management



SAHIBVIR SINGH

- BBA
- IBM
- R.S. manufacturing co.
- Marketing
- Human Resource Management

- Qualification
- Certifications
- Work Experience
- Major Specialization
- Minor Specialization

PGDM BATCH 2024-26 PROFILE



AAYUSHI SOOD

- B.Com
- IBM
- Sonalika international Tractor Limited
- Finance
- Marketing



AASHISH GOYAL

- . ?
- IBM
- Mytrick International
- Marketing
- Entrepreneurship & General Management



AKSHITA

- B.Com
- IBM
- Cognizen Innovation
- Human Resource Management
- Finance



SAGAR

- BA
- IBM
- Income Tax through Daksh Detective & Security Services Pvt. Ltd., Citi Bank through Calibehr business support services private limited, Bhakar Forex private limited, Bikham
- Finance
- Human Resource Management



SAHIL KAMBOJ

- BA
- IBM
- MAXVIEW NOW
- Marketing
- Entrepreneurship & General Management



SANYA CHAUHAN

- B.Com
- IBM, Digital Marketing
- Mytrick International
- Marketing
- Entrepreneurship & General Management

PGDM BATCH 2024-26 PROFILE



EVA KUMAR

- BBA
- IBM
- APIT INDIA Limited
- Marketing
- Entrepreneurship & General Management



HARDIK MIRG

- BBA
- IBM
- Godigit General Insurance Company
- Marketing
- Entrepreneurship & General Management



ADITI SHARMA

- BBA
- IBM
- Cognizen Innovation
- Marketing
- Human Resource Management



TARANPREET SINGH SANDHU

- BBA
- IBM
- Oriental crop care co pvt ltd
- Marketing
- Human Resource Management



MANAV GOYAL

- ?
- IBM, Digital Marketing
- Mytrick International
- Finance
- Marketing



PRACHI

- BA
- IBM, Digital Marketing
- Medmom Pharmaceutical
- Marketing
- Entrepreneurship & General Management



WHY RECRUIT FROM PML SD BUSINESS SCHOOL

PML SD Business school is envisioned as center of excellence for management education and this institution is promoted by GGSDS society which is having a legacy of more than 50 years. Our reputable business school provides a rich networking ecosystem, connecting students with accomplished alumni, industry leaders, and potential employers.

Our B-School is a student driven campus having application based curriculum and we provide skill oriented new edge courses. We collaborate closely with companies to understand their recruitment needs, ensuring that students are exposed to relevant opportunities and are well-prepared for the recruitment process. Our b-school also provide various workshops, mock interviews, and resume building sessions to equip students with essential skills to excel during interviews.

The curriculum at our distinguished business school is frequently designed in consultation with industry experts, ensuring that students acquire the practical knowledge and skills demanded by the job market. Case studies, real-world projects, and collaborations with corporations provide hands-on experiences that bridge the gap between theory and practice.

The brand value of our prestigious business school can significantly impact your employability. Recruiters often have a positive bias towards candidates from renowned institutions, viewing them as more credible and capable.

In conclusion, selecting our business school for placement is a strategic move that can pave the way for a successful career. Beyond educational content, a strong network, robust career services, diverse learning experiences, industry- aligned curriculum, and brand reputation collectively empower students to stand out in the competitive job market.

OUR PROMINENT RECRUITERS AND TALENT SCOUTS



MEDIA COVERAGE

प्लेसमेंट

बिजनेस स्कूल में एक अहम भूमिका निभाता है कैम्पस प्लेसमेंट, छात्रों के उज्ज्वल भविष्य को मिलती है नई दिशा: डॉ. अजय शर्मा

पीएमएल एसडी बिजनेस स्कूल के सभी छात्रों की नामी कंपनियों में प्लेसमेंट

आज समाज नेटवर्क

चंडीगढ़: सितंबर-22 बिजनेस स्कूल के सभी छात्रों को प्लेसमेंट में सफलता मिली है। पीएमएल एसडी बिजनेस स्कूल ने इस साल अपने पोस्ट ग्रेजुएट डिप्लोमा इन मैनेजमेंट (पीएमएल) के सभी स्टूडेंट्स को प्लेसमेंट का काम कर उन्हें नई उड़ान दी है। इस अवसर के साथ इस बिजनेस स्कूल ने अपना प्यार जारी और अग्रणी बनाया है। पीएमएल एसडी बिजनेस स्कूल के छात्रों को प्लेसमेंट में सफलता मिली है। इस साल नई दिशा में कैम्पस प्लेसमेंट में सफलता मिली है। पीएमएल एसडी बिजनेस स्कूल के छात्रों को प्लेसमेंट में सफलता मिली है।



सितंबर-22 बिजनेस स्कूल के सभी छात्रों को प्लेसमेंट में सफलता मिली है।

सफल और उज्ज्वल भविष्य को बनाने का सपना हर छात्र का होता है। इसी सपना को सच बनाने में पीएमएल एसडी बिजनेस स्कूल ने छात्रों को सफलता दिलाई है।

कैम्पस प्लेसमेंट का काम है छात्रों को सफलता दिलाना। इस साल भी छात्रों को सफलता मिली है। पीएमएल एसडी बिजनेस स्कूल के छात्रों को प्लेसमेंट में सफलता मिली है।

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Call for strengthening governance of banking sector

PUNJAB EXPRESS BUREAU Chandigarh, December 4



RK Gupta, former Executive Director, Bank of Maharashtra, stressed the need for strengthening the governance of banking institutions as well as increasing the accountability of auditors to bring more transparency. Gupta, who delivered a special lecture on 'Corporate Finance' for PGDM students in the Seminar Hall at PML SD Business School, Chandigarh, said: "The governance of banking is of paramount importance along with the increased accountability of auditors to bring in more transparency."

Gupta also gave various valuable tips to PGDM students as to how they can be more vigilant and thwart cyber security threats. "Cyber security is emerging as a serious challenge to economic stability across the globe. You need to equip yourself accordingly to deal with cyber challenges," he said. During the expert session, Gupta delved deep into the concept of corporate finance in the context of the banking sector. He also explained how banking professionals analyse various types of ratios while assessing the loans. Prof Susheel Chhabra delivered the welcome address and Prof Richa Sharma proposed the vote of thanks.

Deepanshu Gupta
PGDM (2022-24)
TRIDENT GROUP
Being different is normal
CTC: 12 LPA

Sahil Bansal
PGDM (2021-23)
ABUISSA
International Placement
CTC: 22 LPA

Amitpal Kaur
PGDM (2021-23)
HDFC BANK
CTC: 9 LPA

Mandeep Kaur
PGDM (2022-24)
TRIDENT GROUP
Being different is normal
CTC: 12 LPA

Vishesh Saini
PGDM (2022-24)
HIKEEDU
Empowering Professionals
CTC: 7.2 LPA

Mehak Mohindroo
PGDM (2021-23)
IntelliPaat
CTC: 7.5 LPA

**“Success is just few feet away
from where one decides to quit”**



PML SD Business School

Under the aegis of GGSDS College Society, Chandigarh (Estd.-1973)

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