



**PGDM Catalyst**  
**Batch 2022-24**

# **Placement Brochure** for Batch of 2022-24



**PML SD Business School**  
**CHANDIGARH**

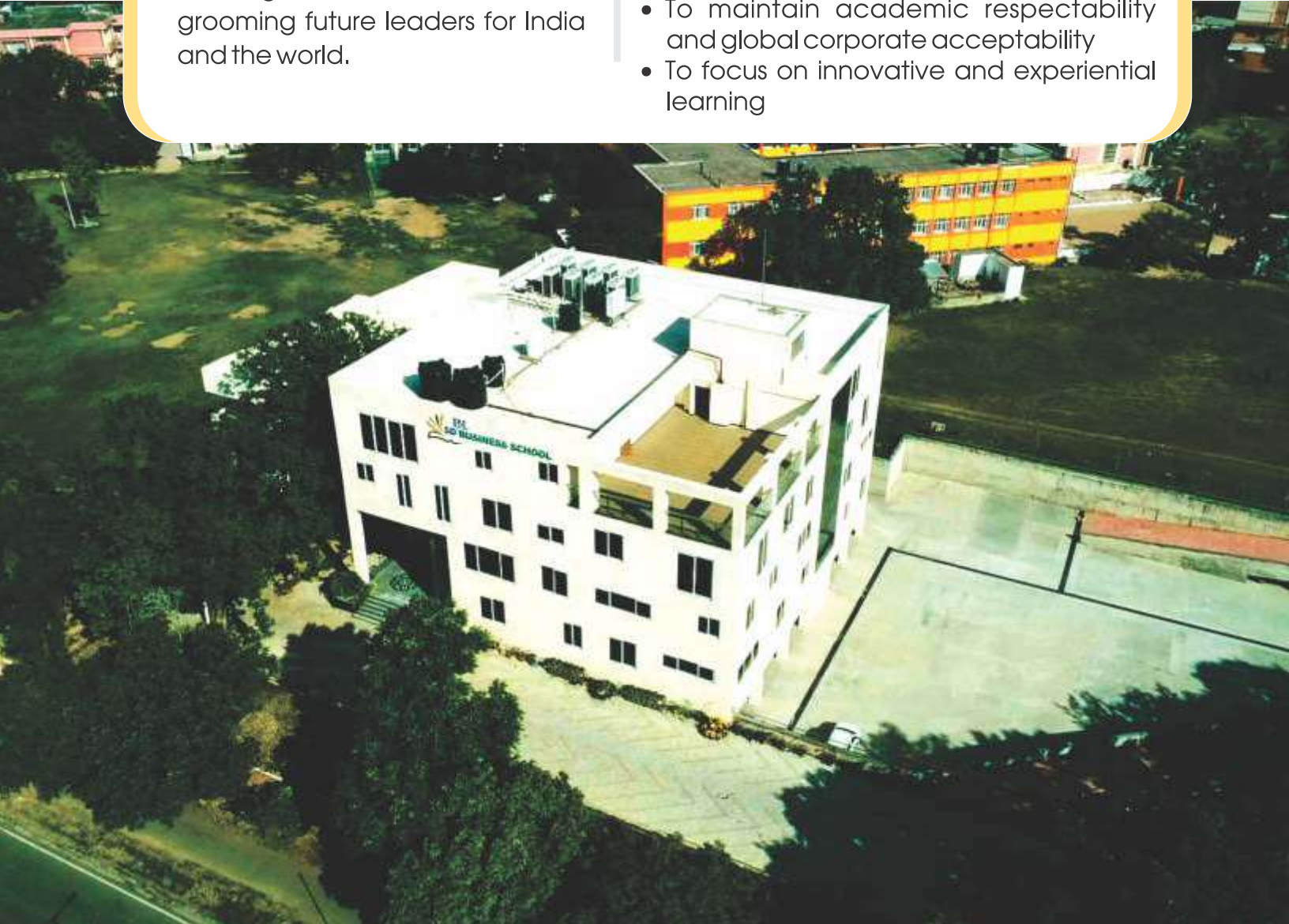


## Our VISION

To be a unique and different business school for the creation and dissemination of valuebased management education for grooming future leaders for India and the world.

## Our MISSION

- To attain and retain educational relevance by offering contemporary curriculum and focus on international immersion
- To maintain academic respectability and global corporate acceptability
- To focus on innovative and experiential learning



## What our Experts say

“

At SDBS, the focus will be on creation of soft skills for the future ready students.



**Sh. Vivek Atray**  
Motivational Speaker and  
Former IAS Officer

“

SDBS is committed to building a mechanism for encouraging and rewarding innovation and incubation facilities in collaboration with the industry.



**Sh. Jagjit Singh Kochar**  
Chairman,  
KBK Infrastructure Limited

“

Creation of Deep Learning Labs will be a priority at SDBS.



**Sh. Sofi Zahoor**  
CEO, HumanCap India

“

At SDBS, we will be delivering short term Capability & Capacity Building programs for industry & develop design thinking solutions.



**Sh. Bharatendu Kapoor**  
Management Professional

“

CSR will be at the core of the educational endeavour at SDBS.



**Dr. Raju Chandrashekhar**  
Management Professional

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## ABOUT

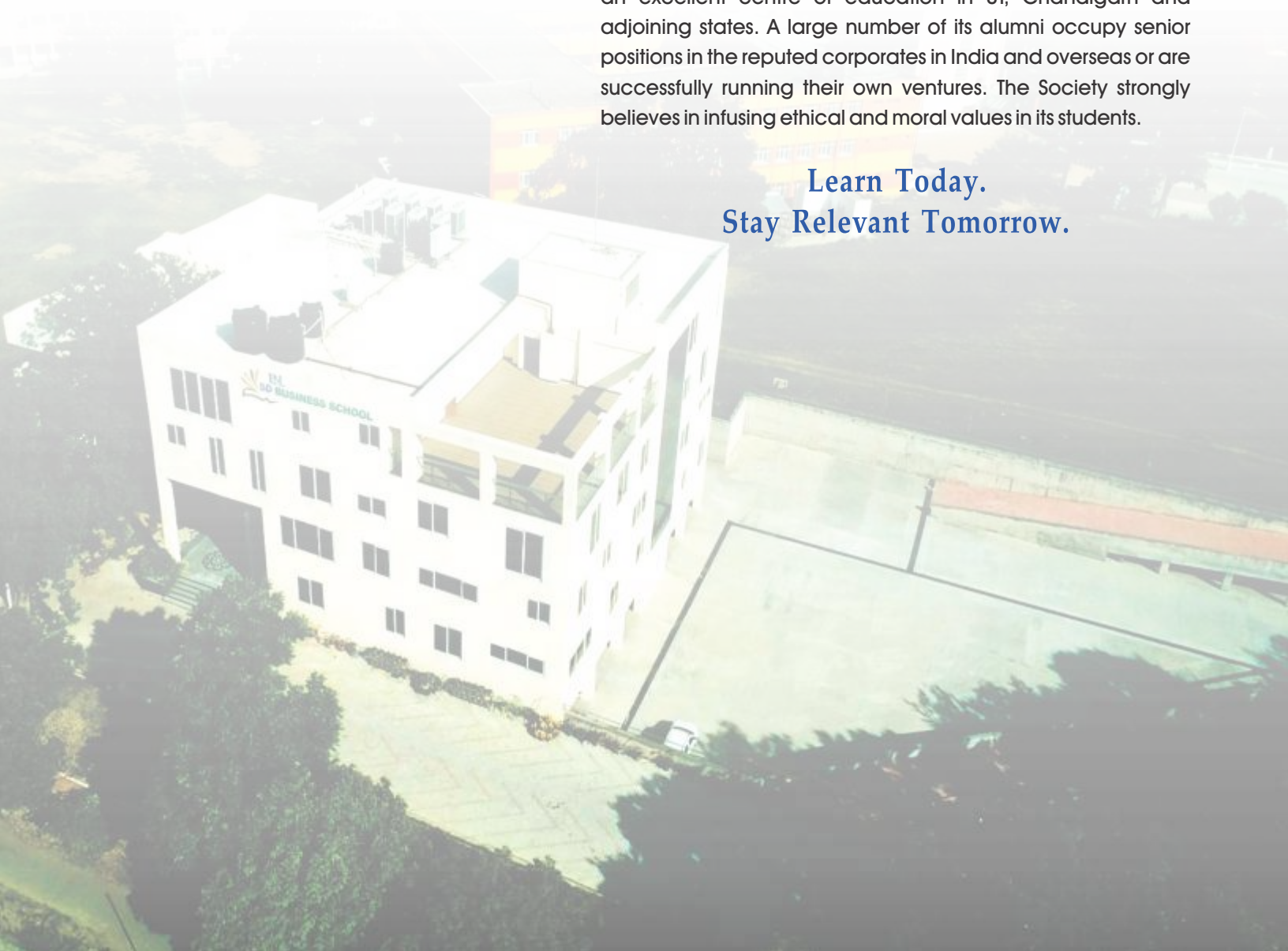
### PML SD Business School, Chandigarh

PML SD Business School, Chandigarh offers two year full time Post Graduate Diploma in Management (PGDM) (AICTE Approved) since 2020 with the vision of creating and disseminating holistic value based management education for building and grooming future leaders.

The Institution is promoted by GGDSD College Society, Chandigarh. It is envisioned as a centre of excellence for management education and is heading towards becoming a unique B-School, different from the run-of-the-mill Management Institutions.

The GGDSD College Society has built reputation of being an excellent centre of education in UT, Chandigarh and adjoining states. A large number of its alumni occupy senior positions in the reputed corporates in India and overseas or are successfully running their own ventures. The Society strongly believes in infusing ethical and moral values in its students.

**Learn Today.  
Stay Relevant Tomorrow.**



## OUR BOARD OF GOVERNORS

The structure of the Governing Board represents a mix of academia and industry.

The members of Governing Board are as below :

- **Ms. Vaishali Sharma**  
President, GGDSD College Society, Chandigarh  
Head of Marketing SET (Sony Entertainment Television), Sony SAB and Sony MAX  
Hindi movie cluster
- **Dr. Siddharth Sharma**  
Vice President, GGDSD College Society  
Associate Professor, Thapar University, Patiala
- **Dr. Anirudh Joshi**  
General Secretary, GGDSD College Society  
Former Dean, Student Welfare,  
Panjab University, Chandigarh
- **Dr. S.C. Vaidya**  
General Secretary, GGDSD College Society  
Former Chairman, UBS & Dean,  
UI, Panjab University, Chandigarh
- **Prof. Dr. S.K. SHARMA**  
Professor Emeritus  
Former Dean University Instructions, Visiting Professor  
University of Florida, USA, Fulbright Scholar,  
Chairman Chemical Engineering Department & Founder  
Director, Energy Research Panjab University, Chandigarh.  
Member Governing Body PML SDBS
- **Dr. P.K. Bajaj**  
General Secretary,  
GGDSD College Society  
Former Dean and HoD,  
GGDSD College, Chandigarh
- **Sh. Jatinder Bhatia**  
Finance Secretary,  
GGDSD College Society  
Former Councillor,  
Municipal Corporation, Chandigarh
- **Dr. Ajay Sharma**  
Officiating Director,  
PML SD Business School,  
Chandigarh
- **Sh. Jagesh K. Khaitan**  
CMD,  
Kuantum Papers Limited
- **Mr. Sofi Zahoor**  
CEO, HumanCap India,  
SAS Nagar, Mohali





## MESSAGES



**Ms. Vaishali Sharma**  
President

GGDSD College Society, Chandigarh  
Head of Marketing SET  
(Sony Entertainment Television),  
Sony SAB and Sony MAX  
Hindi movie cluster

PML SD Business School is a big step forward in creating a fresh momentum in academics for the students of Tri-city and neighboring areas. Launched in the middle of the pandemic in August 2020, PML SD Business school was the brainchild of the Late President Shri Upkar Krishan Sharma, who believed in creating an institution that would lay a strong foundation in making students ready to face a digitally influenced corporate and business world.

Although very nascent and at the cusp of creating a great wave of transformation in the areas of business studies, PML SD business school is directed by the vision of the late President to create an environment where we nurture leaders who will make a difference to their people, organizations and to the world at large with innovative ideas, humanistic values and unlocking solutions to challenges in tomorrow's complex world.

We are determined to create an environment where theoretical knowledge is complemented with practical prowess guided by industry expertise. We also believe in creating an entrepreneurial mindset where we challenge conventional thinking and encourage our students to embrace diversity and develop collaborative skills.

Going forward, digital transformation will be a big imperative for corporate organizations, businesses and even in the SME sector. We are preparing our students to understand the impact of digitisation across different functions by integrating new tools on decision making and mental models into our curriculum. With a focus on developing advanced analytical and technological skills at every step, we hope to prepare our students to excel in whichever field they choose.

Our intellectual rigor, modern hi-tech facilities and infrastructure, our workshops, research projects, social engineering, industry expertise, seminars, symposia, and case studies are all designed especially to prepare students to future ready their career.

We believe in the extraordinary potential that exists in every student and through our academic endeavors we aim to help each student not only explore the innate possibilities of their life but push the boundaries of what they can achieve. Inculcating values of honesty, integrity and an attitude that believes in creating value for self and others, we are very clear that we are raising tomorrow's leaders who will be guided by a desire to make a positive and humanistic difference.

So come be a part of this community that inspires the world to go beyond all limitations and become a positive change for all without any discrimination.

PML SD Business School has been set up by GGDSD College Society, having an illustrious and proven track record of imparting education and imbibing values for over last five decades in Chandigarh. We have admirable strength of a large alumni network of GGDSD College, not only in India, but across the world.

PML SD Business School is all set to be a centre of excellence for Management Studies and promises to be class apart. The aim is to empower students to reach their optimal potential and to become a transformative force.

Management is an ever-evolving subject and we at PML SD Business School are committed to being at the cutting-edge of management education. Our PGDM programme has been designed keeping in mind the up-to-date academic curriculum and offers ample experiential learning opportunities. We strive to teach students to think deeply, broadly, creatively and analytically in order them as to groom future leaders for India and the world.

We welcome students who want to make a direct impact across different sectors, be it ethical and responsible leaders in the corporate world, impactful innovators, budding entrepreneurs or those with innate business instinct and also others who wish to make a contribution to society.

Our vision is to be a unique and different business school for the creation and dissemination of value-based management education. Trust, responsibility, respect and integrity will be at the core of everything we do at PML SD Business School. We invite you to be a founding part of this mission and assure you of our indomitable commitment to your personal and professional development.



**Dr. Ajay Sharma**  
Officiating Director  
PML SD Business School  
Chandigarh

## MESSAGE



**Dr. Gurjeet Kaur**  
Assistant Professor,  
Training and Placements Officer,  
PML SD BUSINESS SCHOOL,  
Chandigarh

PML SD BUSINESS SCHOOL is established under the aegis of GGDSD College Society that has the legacy of five decades of phenomenal success in the field of education. At our B-school, we consistently work towards nurturing the skills of our budding professionals and prepare them to enter in the world of Corporate to grow and learn. Using their skills attained from intensive training and the encouraging learning environment of our institute and value added courses inculcated in their PGDM programme can give them exposure and help in enhancing managerial capabilities to work at varied profiles in organizations. Our teaching pedagogy (which includes presentations, case studies, live projects, educational and industrial tours and participation in seminars and conferences, club activities, sports and cultural activities) helps towards acquiring skills sought after and needed by organizations.

I consider it to be an honor and opportunity to present to you a group of young, dynamic individuals who have been groomed to face challenges that lie ahead for them in the industry and corporate world as a whole.





## FACULTY



**Dr. Susheel Chhabra**, is Ph.D., MBA (HR), MCA, Certified Project Manager has 29 years of experience in teaching and academic administration. He is technology savvy and well acquainted with statutory bodies such as AICTE, NBA. He has to his credit several research papers including 6 in Scopus Journals, edited 9 books, guided 4 M.Phil. Thesis, External Examiner 3 Ph.D. thesis, coordinated FDPs and MDPs, conducted several conferences at National Level. He is Scientific & Scholarly Editor of ContentPro International, USA and Ex Editor-in-Chief of 2 International Journals for 11 years, IGI Global, USA.



**Ms. Richa Sharma** is M. Com, MBA, ACS, UGC (NET), with more than 12 years of rich academic experience, having worked with leading B-Schools of North India in the area of Finance and Accounting. She holds International (Republic of South Africa) and National Patent publications. She has delivered sessions in Faculty Development Programs (FDPs), Conclaves as key-note speaker/resource person organized by reputed management institutes and other various programs of The Institute of Company Secretaries of India (ICSI). She continuously participates in research publications, seminars, workshops, and faculty development programs. She is pursuing her Ph.D. in the area of CSR from University Business School, Panjab University, Chandigarh.



**Dr. Manjul Vaidya** (Assistant Professor, Nodal Officer -Entrepreneurship Management Cell) is an ideal blend of corporate trainer, consultant and researcher with more than 18 years of professional experience, having worked with global companies likes IBM, PwC, Mahindra and Mahindra Ltd. He would like to leverage this experience to build an interactive interface between the Industry and the Business School. Dr. Manjul Vaidya is a B.Tech (Mech.), MBA from UBS, Panjab University, Chandigarh and Ph.D. in e-Governance from Punjabi University, Patiala. He has published more than a dozen academic research papers in journals of national and international repute and authored a book and a case study at IIM- Rohtak. He has been invited to co-chair sessions at International conferences and is a key speaker at various educational institutions including Panjab University, NITTR, and PEC University etc



**Dr. Gurjeet Kaur** (Assistant Professor, Training and Placements Officer) is a Ph.D. (Management), MBA (Marketing), B.Tech (Information Technology). Gaining experience from corporate sector, previously and having worked in companies like HCL Infosystems, Honeywell International etc. she is working in Education sector, presently. With the blend of expertise from both Industries for more than 11 years she exhibits her skills in diverse domains. She has authored various books on Management, Marketing, Sales and Services etc. for UG and PG students of different Universities in India and published research papers in leading journals as well. She has worked as Training and Placement Officer in DAV College and also has rich academic experience in teaching in GGDSD College, Chandigarh. She defines her role to be prominent and promising for uplifting and guiding the students in their professional journey.



**Ms. Sukhpreet Kaur**, Assistant Professor, An M.Com. (Gold Medalist) from Panjab University, Chandigarh Ms Sukhpreet Kaur has many firsts to her credit including three patent publications. She is conversant with modern teaching research tools like SPSS, PROWESS, IQ, MS Excel and MS Office besides having cleared the Inter Level in Chartered Accountancy. She has a rich teaching experience of eight years including that in GGDSD College, University of Fraser Valley and leading B-Schools in the area of Accounting and Finance. She is pursuing her Ph.D in the area of Artificial Intelligence. Her patent publications include – Investigation and analysis of factors influencing investment decisions in the banking sector, Empirical study of internationalization of small and medium enterprise and Impact of Foreign Institutional Investors on NSE and BSE. Sukhpreet kaur has also co-authored an international book besides having attended more than ten Faculty Development Programmes and two Management Development Programmes.



**Dr Agrim Verma Sovat** is PhD (Panjab University), MBA (UBS, Panjab University), MCom (USOL, Panjab University), NET possessing over 8 years of consistent, proven record of effective Teaching and Management Research. She is a growth oriented, hard-working and talented individual. Being academically dedicated and committed, she makes an effort to go beyond classroom teaching to ensure practical learning for the students. A strong communicator, organiser, motivator, team player and a decisive leader with successful record in making learning more effective and comfortable. She specialises in the area of Strategic Management and Marketing Research.



## Design Thinking & Innovation

### TWO YEAR FULL TIME POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)

B-School offers credit based two year management programme approved by AICTE. This programme has a curriculum in line with industry requirement and options for students to pursue various specializations. We ensure that students attend:

- Simulation workshops
- Imperative seminars
- Team building workshops
- Hands on exposure to corporate practices

### Principles that guide the PGDM programme:

- Enhancing managerial prowess
- Gaining knowledge about relevant businesses practices
- Understanding that digitalization is need of the hour
- Developing the spirit of creativity and innovation
- Balancing the noble goal of service to society with economic aspirations
- Insights to new business practices

We assure our industry partners & prospective employers that our students shall seek to add value while being actively involved in day to day functioning of the organization.

### SPECIALIZATIONS OFFERED



Finance



Marketing



Human Resource Management



Entrepreneurship and General Management

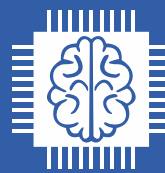
### INNOVATIVE MODULES



Business Analytics



Block Chain



Machine Learning



Internet of Things (IoT)

# CURRICULUM

## FIRST SEMESTER

- Business Economics
- Business Statistics
- Management Accounting
- Organisational Behaviour
- Marketing Management
- Workshop on Managerial Computing
- Workshop on Business Research Methods
- Workshop on Design Thinking & Innovation
- Workshop on HR, Marketing & Financial Analytics

## SECOND SEMESTER

- Business Environment
- Human Resource Management: A Strategic Perspective
- Operations Management
- Corporate Finance
- Legal Aspects of Business
- Workshop on Managerial Communication and Employability Skills
- Workshop on Machine Learning, Internet of Things (IoT) and Block Chain
- Workshop on Multivariate Statistical Techniques

## THIRD SEMESTER

- Strategic Management
- Summer Training Report and Viva-Voce
- Business Ethics, Corporate Governance and CSR
- Workshop on Professional Development

### Group A:

Entrepreneurship and General Management

### Group B:

Finance

### Group C:

Marketing

### Group D:

Human Resource Management

## FOURTH SEMESTER

- Workshop on Consultancy and Advisory Services
- Research Project

### Group A:

Entrepreneurship and General Management

### Group B:

Finance

### Group C:

Marketing

### Group D:

Human Resource Management





## SEMESTER-III & IV (Electives)

### GROUP A: ENTREPRENEURSHIP AND GENERAL MANAGEMENT

Entrepreneurial Development And New Enterprise Management  
Entrepreneurial Finance  
Family Business Management  
Tax Planning For Entrepreneurs  
Investing In Private Equity  
Marketing For Entrepreneurship  
Legal And Government Policy Considerations In New Enterprise  
Innovation Management

### GROUP B: FINANCE

Financial Statement Analysis  
Strategic Cost Management  
Management Of Financial Institutions  
Investment Management  
Management Control Systems  
Project Planning, Analysis And Management  
Corporate Tax Planning  
Financial Econometrics

### GROUP C: MARKETING

Advertising And Consumer Behaviour  
Global Marketing Management  
Marketing Research And Product Management  
Industrial And Rural Marketing  
Supply Chain Analytics  
Digital Marketing And Retail Management

### GROUP D: HUMAN RESOURCE MANAGEMENT

Labour Legislation  
International And Cross Cultural HR  
Performance And Compensation Management  
Organization Development And Developing A Learning Organization  
Business Negotiations And Conflict Management  
Corporate Leadership  
Training And Development

### GROUP A: ENTREPRENEURSHIP AND GENERAL MANAGEMENT

Managing Strategic Implementation And Business Transformation  
Managing Teams  
Managing Global Enterprise  
Organization Structure And Design  
Social Entrepreneurship

### GROUP B: FINANCE

Financial Derivatives  
International Financial Management  
Behavioral Finance  
Corporate Analysis And Valuation

### GROUP C: MARKETING

Marketing Of Services  
Global Supply Chain Management  
Customer Relationship Management And Sales Management  
Application Of Accounting And Finance In Marketing

### GROUP D: HUMAN RESOURCE MANAGEMENT

Latest Trends In Hr  
Emotional Intelligence And Managerial Effectiveness  
Interpersonal Effectiveness And Team Building  
Talent & Competency Management

## ACADEMIC COLLABORATIONS



**MOU with Chandigarh Management Association (CMA)**

A Memorandum of Understanding (MOU) has also been signed with CMA to strengthen the relationship between the two legacies on 21 February 2022. Considering the significance of collaboration between industry and academia in the present era, the MOU was signed.



**ICTACADEMY® ICT Academy**

The Institute has Academic Collaboration with ICT Academy in order to train and develop the next generation teachers and industry ready students.



### **Membership of CII, FICCI, PhD Chamber of Commerce**

In order to keep pace with ever changing, dynamic complex business environment, the Institute is a member of Confederation of Indian Industry (CII), Federation of Indian Chambers of Commerce & Industry (FICCI) and PHD Chamber of Commerce and Industry (PHDCCI).



### **MOU with IIM Calcutta Innovation Park**

An MoU was signed with IIM Calcutta Innovation Park (IIMCIP) to provide students with an exposure to entrepreneurial ventures.

## MOU SIGNED FOR INDUSTRY CONNECT WORKSHOPS

## INDUSTRY INTERACTION



Visit to Innovation Mission Punjab- Learning Entrepreneurship Ecosystem (Startup canvas pitch)



PML SD BUSINESS SCHOOL organised an industry visit to ITC FOOD PARK, KAPURTHALA where in students were made aware of the production processes of various FMCG PRODUCTS like Biscuits, noodles, juices, etc. It was enlightening experience for the students.



## INDUSTRY INTERACTION

### Entrepreneurship Programme



Rotary Panchkula Greens organised an Entrepreneurship Programme in collaboration with **TiE Young Entrepreneurs Chandigarh**, **Rotaract Club** and **Institution Innovation Council (IIC)** on 25 March 2023. The speakers



included **Mr. Manish Verma**, Chair TYE (TiE Young Entrepreneurs) and Founder & MD, Prowon Ventures Pvt. Ltd., **Mr. Harit Mohan**, Vice President, TiE Chandigarh and Founder & CEO, Signicent Information Solutions LLP and **Mr. Sahil Makkar**, MD, Punjab Angels Network. **Ms. Kanika Rajdev**, Chairperson, TiE Women Chandigarh Chapter, Founder Mindcog was Keynote Speaker on the occasion. Rotary District Governor, **Rtn. VP Kalta** was the Chief Guest. Project Chairman **Rtn. Deepak Gupta** and Club President **Rtn. Puneet Goel** were also present at the occasion.

### Business Seminar: Industry And Academic Collaboration for a Customer Friendly Market



The Business Seminar was organised on 16 March 2023. **Mr. Samit Ray**, Regional Director, South Asia Government Affairs Raytheon Technologies Corporation at Raytheon Technologies was the speaker. He paid special attention to the prevailing differences between industry and academia which were hampering their working as a coherent unit.

### Workshop on 'Design Thinking, Critical Thinking and Innovation Design'



The workshop was organised on 20 February 2023 in collaboration with Institution Innovation Council (IIC), GGDSD College, Chandigarh. **Dr. Ravinder Singh**, Civil Servant and Manager of the Central Digital and Data Office (CDDO) of the Cabinet Office in London was the expert speaker and elaborated on the value of thinking outside the box for a successful entrepreneur.

## LIFE AT PML SD BUSINESS SCHOOL





## LIFE AT PML SD BUSINESS SCHOOL





## WHY RECRUIT FROM PML BUSINESS SCHOOL?

Our reputable business school provides a rich networking ecosystem, connecting students with accomplished alumni, industry leaders, and potential employers.

Our B-School collaborate closely with companies to understand their recruitment needs, ensuring that students are exposed to relevant opportunities and are well-prepared for the recruitment process. Our b-school also provide various workshops, mock interviews, and resume building sessions to equip students with essential skills to excel during interviews.

The curriculum at our distinguished business school is frequently designed in consultation with industry experts, ensuring that students acquire the practical knowledge and skills demanded by the job market. Case studies, real-world projects, and collaborations with corporations provide hands-on experiences that bridge the gap between theory and practice.

The brand value of our prestigious business school can significantly impact your employability. Recruiters often have a positive bias towards candidates from renowned institutions, viewing them as more credible and capable.

In conclusion, selecting our business school for placement is a strategic move that can pave the way for a successful career. Beyond educational content, a strong network, robust career services, diverse learning experiences, industry-aligned curriculum, and brand reputation collectively empower students to stand out in the competitive job market.



## PGDM 2022-24 BATCH PROFILE



**AASTHA DHINGRA**

- 22
- B.Com
- Summer Internship in PHF Leasing Ltd.
- Certificate Course in Digital Marketing
- 8 Months, HR Executive
- Finance
- Marketing



**AJAY SINGH**

- 28
- B.Com
- Summer Internship in Master Trust
- 27 Months, Payment Remittance Analyst
- Finance
- Marketing



**AKSHIT GAGNEJA**

- 23
- B.H.M.C.T.
- Summer Internship in Hazel Entertainment
- Marketing
- Entrepreneurship



**AKSHIT GROVER**

- 22
- BBA
- Summer Internship in Hazel Entertainment
- Certificate Course in Digital Marketing
- 1.5 Years, BPO
- Finance
- Marketing



**AYUSHI**

- 24
- B.Sc. (N.M.), M.Sc. (Physics)
- Summer Internship in Garg & Garg Industries
- HR
- Marketing
- Entrepreneurship & General Management



**BHUMIKA SHARMA**

- 23
- B.Sc. (N.M.)
- Summer Internship in Guru Kripa Inc.
- Marketing
- Finance



**CHARU MUNJAL**

- 23
- B.Com
- Summer Internship in CITCO
- Accountant 1.4 years under CA
- Finance
- Marketing



**DEEPANSHU GUPTA**

- 22
- B.Com
- Certified in Investment & Portfolio Management
- Summer Internship in Aditya Birla Capital
- Finance
- Marketing

## PGDM 2022-24 BATCH PROFILE



**DIGVIJAY SINGH KANWAR**

- 24
- B.Com
- Summer Internship in CITCO
- Finance
- Marketing



**DISHABH VIJ**

- 24
- B.Com
- Summer Internship in The Coordinators, Delhi
- Finance
- Marketing
- Entrepreneurship & General Management



**DRISHTI MADAAN**

- 22
- BBA
- Summer Internship in Twi Learn Edutech Pvt. Ltd.
- Marketing
- HR



**GAUTAM GULATI**

- 22
- BBA
- Summer Internship in Growketers Pvt. Ltd.
- Digital Marketing Certification from Google
- Managing and Supervising Employees in Clothing Retail Store
- Marketing
- Finance
- Entrepreneurship & General Management



**LAKSHAY AGGARWAL**

- 22
- B.Com
- Summer Internship in Stackgeeks
- Finance
- Marketing



**KOMAL SHARMA**

- 23
- B.A.
- Summer Internship in Jindal Stainless
- 3 months experience in HR
- HRM
- Finance



**JASMEET KAUR**

- 23
- B.Com
- Summer Internship in M.J. Engineers
- Marketing
- Entrepreneurship



**JASGUN MAKKAR**

- 23
- B.Com
- Summer Internship in Hazel Entertainment
- Marketing
- Entrepreneurship



## PGDM 2022-24 BATCH PROFILE



**MANDEEP KAUR**

- 21
- B.Com
- Certified in Investment & Portfolio Management
- Summer Internship in Aditya Birla Capital
- Finance
- Marketing



**MANKIRAT SINGH NAGI**

- 23
- B.Tech (Mechanical)
- Summer Internship in Lark Engineering Co. (India) Pvt. Ltd.
- Finance
- Marketing
- Entrepreneurship & General Management



**PRIYANKA THAKUR**

- 23
- B.Com
- Summer Internship in Lark Engineering Co. (India) Pvt. Ltd.
- Finance
- Marketing



**RADHIKA GARG**

- 22
- B.Com (Hons.)
- Summer Internship in Kaithal Solvent Pvt. Ltd.
- Finance
- Marketing



**RADHIKA SOOD**

- 23
- BBA
- Summer Internship in Lark Engineering Co. (India) Pvt. Ltd.
- Marketing
- HR



**RANVIR SINGH RAGHUVANSHI**

- 23
- B.A.
- Summer Internship in Small Capital Finance Bank
- Marketing
- HR



**RIA GUPTA**

- 24
- B.Com (Hons.)
- Summer Internship in GAIL India Pvt. Ltd.
- Excel Course (Advance Level)
- 3 Months HR Internship in JW Marriott
- HR
- Finance
- HRM



**RIYA AGGARWAL**

- 23
- B.Com (Hons.)
- Summer Internship in BSES Rajdhani Power Ltd.
- Certification in Digital Marketing & 6 months certification Tally ERP 9 software
- HR Intern for 1 month
- Marketing
- Finance

## PGDM 2022-24 BATCH PROFILE



**SAHIB SINGH**

- 22
- B.Com
- Summer Internship in Master Trust
- Vinay Steel Industry 1.5 Years
- Marketing
- Finance



**SAHIL KUMAR**

- 23
- B.Com
- Summer Internship in CITCO
- Finance
- Marketing



**SAURAV GARG**

- 25
- B.Com
- Summer Internship in Surya Industries
- Own Business
- Marketing
- Entrepreneurship



**SHARANG SHARMA**

- 30
- B.F.A
- Certified in Excel fundamentals formulas for Finance from CFI
- Summer Internship in ZENI AI Pvt. Ltd.
- Finance
- HRM
- Marketing



**SHIVAM**

- 23
- B.Com
- Summer Internship in HBT India
- Content Writer for news channel
- Finance
- Entrepreneurship



**SHRADDHA CHATURVEDI**

- 22
- B.Sc.
- Summer Internship in BSES Rajdhani Power Ltd.
- Certificate course in MS Excel & Digital Marketing
- HR
- Marketing



**VISHESH SAINI**

- 24
- B.Sc. (Biotechnology)
- Summer Internship in CITCO
- Certificates in Strategic Brand Management, Leadership & Strategy, Digital Marketing, Blockchain, Analytics & Data Science from Engage7x
- Marketing
- HR



## MEDIA COVERAGE

### प्लेसमेंट बिजनेस स्कूल में एक अहम भूमिका निभाता है कैम्पस प्लेसमेंट, छात्रों के उच्चतर भविष्य को मिलती है नई दिशा: डॉ. अजय शर्मा पीएमएल एसडी बिजनेस स्कूल के सभी छात्रों की नामी कंपनियों में प्लेसमेंट

आज समाज नेटवर्क

चंडीगढ़: सेक्टर-32 विद्या पोस्टमैट स्कूल एक सफल वर्ष का अंत में विश्व प्रसिद्ध एमएल एसडी बिजनेस स्कूल ने इस साल अपने पीएमएल एसडी बिजनेस स्कूल के सभी छात्रों को प्लेसमेंट करवा कर उन्हें नई दिशा दी है। इस अवसर पर स्कूल के सभी छात्रों के साथ स्कूल के प्रमुख अधिकारी और शिक्षक शामिल थे। प्लेसमेंट के दौरान स्कूल के सभी छात्रों को प्लेसमेंट करवा कर उन्हें नई दिशा दी है। इस अवसर पर स्कूल के सभी छात्रों के साथ स्कूल के प्रमुख अधिकारी और शिक्षक शामिल थे।



सेक्टर-32 विद्या पोस्टमैट स्कूल एक सफल वर्ष का अंत में स्कूल के प्रमुख अधिकारी और शिक्षक शामिल थे।

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## Call for strengthening governance of banking sector

PUNJAB EXPRESS BUREAU  
Chandigarh, December 4

RK Gupta, former Executive Director, Bank of Maharashtra, stressed the need for strengthening the governance of banking institutions as well as increasing the accountability of auditors to bring more transparency.

Gupta, who delivered a special lecture on 'Corporate Finance' for PGDM students in the Seminar Hall at PML SD Business School, Chandigarh, said: "The governance of banking is of paramount importance along with the increased accountability of auditors to bring in more transparency."

In his address, Gupta also



gave various valuable tips to PGDM students as to how they can be more vigilant and thwart cyber security threats.

"Cyber security is emerging as a serious challenge to economic stability across the globe. You need to equip yourself accordingly to deal with cyber challenges," he said. During the expert ses-

sion, Gupta delved deep into the concept of corporate finance in the context of the banking sector. He also explained how banking professionals analyse various types of ratios while assessing the loans. Prof Susheel Chhabra delivered the welcome address and Prof Richa Sharma proposed the vote of thanks.

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