

1. Name of the Institution

Pandit Mohan Lal SD Business School
Sector 32-C , Chandigarh, 160030
Phone No. 0172-4021150, 9988903232
Email: info@pmlsdb.ac.in
website: www.pmlsdb.ac.in

2. Name and address of the Trust/ Society/ Company and the Trustees

Name of the Society: GGSDS College Society , Sector 32 C , Chandigarh

- Sh. UpkarKrishan Sharma, President, GGSDS College Society President-Society
- Dr.Anirudh Joshi, General Secretary, GGSDS College Society Member-Society
- Sh. Jatinder Bhatia, Finance Secretary, GGSDS College Society Member-Society
- Dr. P. K. Bajaj, General Secretary, GGSDS College Society Member-Society
- Dr. S. C. Vaidya, General Secretary, GGSDS College Society Member-Society
- Prof. S. K. Sharma, Professor Emeritus Academician
- Dr. K.L. Dhingra, Director, PML SD Business School, Chandigarh
- Dr. Siddharth Sharma, Assoc. Professor, Thapar University, Patiala, Academician

3. Name and Address of the ~~Vice-Chancellor/~~ Principal/ Director

Dr. KL Dhingra, Director, PML SD Business School, Sector 32C, Chandigarh
0712-4021150 (Landline). 9911643434 (Mobile), Email: director@pmlsdb.ac.in

4. Name of the affiliating University:

N.A.

5. Governance:

Members of the Board and their brief background

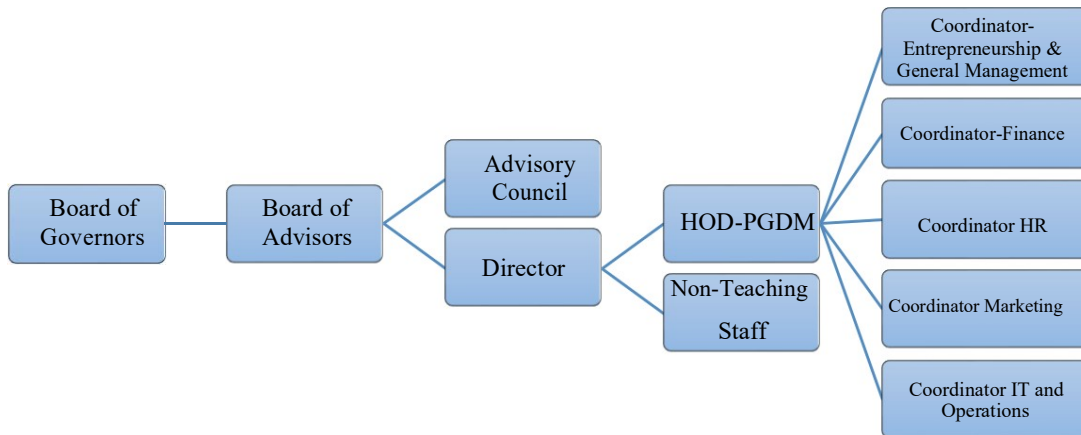
The structure of the governing body represents a mix of academia and industry. The members of governing body are as below.

<i>SNo.</i>	<i>Name of the Member</i>	<i>Profile</i>
1)	Sh. UpkarKrishan Sharma, President, GGSDS College Society President-Society	
2)	Dr.Anirudh Joshi, General Secretary, GGSDS College Society Member-Society	
3)	Sh. Jatinder Bhatia, Finance Secretary, GGSDS College Society Member-Society	
4)	Dr. P. K. Bajaj, General Secretary, GGSDS College Society Member-Society	
5)	Dr. S. C. Vaidya, General Secretary, GGSDS College Society Member-Society	
6)	Prof. S. K. Sharma, Professor Emeritus Academician	
7)	Dr. K.L. Dhingra, Director, PML SD Business School, Chandigarh	
8)	Dr. Siddharth Sharma, Assoc. Professor, Thapar University, Patiala, Academician	
9)	Ms. Vaishali Sharma, Head (Marketing & Communications), SONY, SAB, PAL & SONY MAX MOVIE CLUSTER Technologist	
10)	Sh. Jagesh K. Khaitan, CMD, Kuantum Papers Limited Industrialist	
11)	State Govt. Nominee Ex-Officio	

- 12) Industrialist/Academician Nominated by State Govt.
- 13) Staff Member – I (Professor Level) -Faculty Representative
- 14) Staff Member-II (Assistant Professor Level) -Faculty Representative
 - [Members of Academic Advisory Body](#)

S.No	Name	Profile
1	Sh. Upkar Krishan Sharma	Former Vice President, Eveready Industries and President, GGSDS College Society, Chandigarh
2	Dr. Anirudh Joshi	Former Dean Student Welfare & Dean Language Faculty, Panjab University, Chandigarh
3	Dr. S.C. Vaidya	Former Dean University Instructions, Panjab University, and Former Chairman, UBS, Panjab University, Chandigarh
4	Prof. S.K. Sharma	Professor Emeritus, Energy Research Centre, Panjab University, Chandigarh; former Member, Prime Minister Advisory Council, Govt. of India
5	Sh. Jatinder Bhatia	Former Councillor, Municipal Corporation, Chandigarh
6	Dr. P.K. Bajaj	Former Dean and HoD, GGSDS College, Chandigarh
7	Dr. Siddharth Sharma	Associate Professor, Thapar University, Patiala
8	Ms. Vaishali Sharma	Head (Marketing & Communications), SONY TV, SAB & SONY MAX Movie CLUSTER
9	Dr. Rakesh Sharma	Vice Chancellor, Graphic Era University, Dehradun (U.K.)
10	Dr. J.S. Saini	Former Dean-Extension Services & Consultancy; Professor & Head, Deptt of Rural Management & Centre for Physically Challenged Persons, NITTTR, Chandigarh
11	Prof. Raju Chandrasekar	Accomplished Academician, Founder and Director of World Development Foundation
12	Sh. Jagjit Singh Kochhar	Chairman & Managing Director, KBK Group
13	Sh. Pikender Pal Singh	Executive Director, CII, Chandigarh
14	Sh. Rupinder Sachdeva	Member, Managing Committee & Working Committee PHDCCI, Chandigarh
15	Sh. Harjit Takkar	Zonal Branch Banking Head - Bandhan Bank
16	Sh. Sofi Ali Zahoor	Former Chairman, CII, Chandigarh and CEO, HumanCap
17	Sh. Bharatendu Kapoor	President (Sales & Marketing), TAFE India
18	Sh. Ravinder Singh Zandu	Renowned Consultant
19	Sh. Vivek Atray	Former IAS Officer and Motivational Speaker
20	Sh. P.J. Singh	Chairman & Managing Director, Tynor India
21	Dr. Shyam Vyas	Professor, Fraser Valley India, Chandigarh
22	Prof. Sandeep Mann	International Business Law and Corporate Advisory Practitioner
23	Sh. Upinder Singh Dhingra	Manager, Advisory Services, Ernst & Young
24	Dr. Balraj Thapar	Principal, SD College, Chandigarh
25	Dr. K.L. Dhingra	Former Chairman & Managing Director, HUDCO, New Delhi; former Chairman & Managing Director, Indian Telephone Industries Ltd, Bangalore; former Director, National Institute of Bank Management (NIBM), Pune and Director, PML SD Business School, Chandigarh
26	Sh. Suvamoy Saha	Director, Eveready Industries India Ltd , Kolkata

- **Frequency of the Board Meeting and Academic Advisory Body**
Quarterly
- **Organizational chart and processes**



- **Nature and Extent of involvement of Faculty and students in academic affairs/improvements**

The faculty has been recruited and the first Batch of the PGDM course was admitted in July/August 2020. The students have been attending the classes in hybrid mode due to Covid-19.

- **Mechanism/ Norms and Procedure for democratic/ good Governance**

The Management’s philosophy is inspired by the spirit of ‘Service and Sacrifice’. The Society has launched a Unique Business School in Chandigarh considering city’s potential for emerging as a valuable education hub attracting students not only from within but outside India also. Offering this course will also be a step towards GGSDC Society becoming a complete source of education.

The Institution envisioned by the Society will be a centre of excellence for Management Education and will be entirely different from the run of the mill Management Institutes. We have created a unique type of physical and intellectual infrastructure. With a focus on the millennials, the institution will move towards creating a blend of industry ready curriculum via the ICT media.

One of the core values of our organisation is ‘Service to Society’. We would always like our students to remember the message, ‘Business cannot succeed, if Society fails’. The emotion of giving back to the society will be inculcated amongst the students in whatever form possible.

- **Student Feedback on Institutional Governance/ Faculty performance**

Students are satisfied with the Institutional Governance/Faculty Performance. Feedback form is filled by the students.

- **Grievance Redressal mechanism for Faculty, staff and students: Yes**
- **Establishment of Anti Ragging Committee: Yes**
- **Establishment of Online Grievance Redressal Mechanism: Yes**
- **Establishment of Grievance Redressal Committee in the Institution and Appointment of OMBUDSMAN by the University: Yes**
- **Establishment of Internal Complaint Committee (ICC): Yes**
- **Establishment of Committee for SC/ ST: Yes**
- **Internal Quality Assurance Cell: Yes**

6. Programmes

- **Name of Programmes approved by AICTE**

Post Graduate Diploma in Management (PGDM)

- **Name of Programmes Accredited by AICTE: NA**
- **Status of Accreditation of the Courses: NA**
- **Total number of Courses: One**
- **No. of Courses for which applied for Accreditation: NA**
- **Status of Accreditation – Preliminary/ Applied for SAR and results awaited/ Applied for SAR and visits completed/ Results of the visits awaited/ Rejected/ Approved for
..... Courses**

Preliminary/Applied for SAR: NA

7. Faculty:

Permanent Faculty

- Dr. Susheel Chhabra, Professor
- Dr. Manjul Vaidya, Assistant Professor
- Ms. Richa Sharma, Assistant Professor

The process of recruiting more Faculty is already in process for which interviews are being conducted.

Adjunct Faculty

- Dr. Swati Dhawan
- Dr. Girish Jaiswal
- Dr. J.S. Saini

Permanent Faculty: Student Ratio = 1: 20

Number of Faculty employed and left during the last three years.

Total Faculty Employed: 05

Faculty Left: 02

Profile of Vice Chancellor/ Director/ Principal/Faculty

- For each Faculty give a page covering with Passport size photograph

- Name: Dr KL Dhingra
- Date of Birth: 02-10-1955
- Unique ID:
- Education Qualifications: B.Com, M.Com, MBA (FMS), Ph.D
- **Work Experience**
- Teaching: 6 years
- Research:
- Industry: 33 years
- others
- Area of Specialization: Academic Administration, Finance
- Courses taught at Diploma/ Post Diploma/ Under Graduate/ Post Graduate/ Post Graduate Diploma Level
- **Research guidance(Number of Students)**
- No. of papers published in National/ International Journals/ Conferences
- Master (Completed/Ongoing)
- Ph.D. (Completed/Ongoing)
- Projects Carried out
- Patents (Filed & Granted)
- Technology Transfer
- Research Publications (No. of papers published in National/International Journals/Conferences)
- No. of Books published with details (Name of the book, Publisher with ISBN, year of publication, etc.

8. Fee:

- 1st semester - Rs. 1.25 Lakh at the time of Admission
- 2nd semester - Rs. 1.25 Lakh by Jan, 2021
- 3rd semester - Rs. 1.25 Lakh by May, 2021
- 4th semester - Rs. 1.25 Lakh by Jan, 2022

- **Placement Facilities**

The Institute has active Placement Cell. The first Batch will pass out in the year 2021.

- Campus placement in last three years with minimum salary, maximum salary and average salary

First Batch will pass out in the year 2022.

- Name and duration of programme(s) having Twinning and Collaboration with Foreign University(s) and being run in the same Campus along with status of their AICTE approval. If there is Foreign Collaboration, give the following details: **NA**
- Details of fee, as approved by State Fee Committee, for the Institution

As above

- Time schedule for payment of fee for the entire programme

As above

- No. of Fee waivers granted with amount and name of students
Nil
- Number of scholarship offered by the Institution, duration and amount
NA
- Criteria for fee waivers/scholarship
Merit and need based
- Estimated cost of Boarding and Lodging in Hostels
NA

10. Admission

- Number of seats sanctioned with the year of approval: 60
- Number of Students admitted under various categories each year in the last three years:

2018-2019:	NA
2019-2020:	NA
2020-2021:	32
- Number of applications received during last two years for admission under Management Quota and number admitted:

2019-2020:	NA
2020-2021:	82

11. Admission Procedure

- Mention the admission test being followed, name and address of the Test Agency and its URL(website)

PML SD Business School grants admission to its Two-Year Full Time PGDM programme through a selection process comprising scores from national management aptitude tests like CAT/CMAT/GMAT/XAT followed by GD and PI.

- Number of seats allotted to different Test Qualified candidate separately (AIEEE/ CET (State conducted test/ University tests/ CMAT/ GPAT)/ Association conducted test): NA
- Calendar for admission against Management/vacant seats: NA
- Last date of request for applications: 15th August, 2021
- Last date of submission of applications: 31st March, 2021
- Dates for announcing final results: Mid April, 2021
- Release of admission list (main list and waiting list shall be announced on the same day): Mid April (Yes)
- Date for acceptance by the candidate (time given shall in no case be less than 15 days)
- Last date for closing of admission: 31st March, 2021
- Starting of the Academic session: June/July ,2021

- The waiting list shall be activated only on the expiry of date of main list: Yes
- The policy of refund of the fee, in case of withdrawal, shall be clearly notified: Yes

12. Criteria and Weightage for Admission

- Describe each criterion with its respective weightages i.e. Admission Test, marks in qualifying examination etc.

Steps for Admission at a Glance

Step1	Admission Test	All candidates seeking admission to PML SDBS must have cleared exam the CAT/CMAT/GMAT/XAT.
Step2	Registration at PML SDBS	Besides CAT/CMAT/GMAT/XAT Score, candidates are required to register at PML SDBS, Chandigarh through a separate Application Form which will be available onli pmlsdb.ac.in along with Information Brochure. The Same will be available from Admission Coordinator, PML SDBS, Chandigarh.
Step3	Discussion and Personal Interview	Candidates short-listed on the basis of CAT/CMAT/GMAT/XAT score will be called Group Discussion (GD), Extempore and Personal Interview (PI) for final selection

Final Selection

PML SD Business School follows the AICTE guidelines to evaluate applicants as per criteria given below:

Evaluation Criteria	Weightage (%)
Aptitude Test	35
GD + PI	45
Past Academic Performance	20
Total	100

Result of the selected candidates shall also be displayed on the Institute's Notice Board and also uploaded on the Institute's website: www.pmlsdb.ac.in

- Mention the minimum level of acceptance, if any: As per AICTE Norms
- Mention the cut-off levels of percentage and percentile score of the candidates in the admission test for the last three years:
2018-19: NA
2019-20: NA
2020-21: 9.84
- Display marks scored in Test etc. and in aggregate for all candidates who were admitted:

S.No.	Enrl No.	Name	Aptitude Test	Test Score
1	PML20315	SIMRAN SHARMA	GMAT	390.00
2	PML20443	ABHISHEK WADHWA	GMAT	380.00
3	PML20339	MANARKI GARG	GMAT	300.00
4	PML20224	PRIYAN CHAWLA	MAT	87.00
5	PML20070	AARUSHI SHARMA	CAT	86.18

6	PML20220	ABHINAV THAKUR	CAT	79.77
7	PML20048	YASH KUMAR	CAT	78.88
8	PML20071	APPALA VERMA	CAT	77.99
9	PML20067	KIRTI JATYAN	MAT	73.00
10	PML20077	DEEPANSHU GOYAL	CAT	69.18
11	PML20117	NAMAN GARG	CAT	67.18
12	PML20460	ABHINAY MITTAL	CAT	56.65
13	PML20410	SHIVEK GOEL	CAT	56.43
14	PML20448	DHARNA GUPTA	CAT	55.08
15	PML20211	VRINDA	MAT	53.07
16	PML20143	SARTHAK MALHOTRA	CAT	44.83
17	PML20088	LAKSHIT SHYAM	CAT	44.21
18	PML20424	ANMOL GUPTA	CAT	43.76
19	PML20441	KARAN DEEP DHALIWAL	CAT	39.30
20	PML20042	KARAN SINGLA	MAT	38.61
21	PML20444	SUGANDHA SHARMA	MAT	35.82
22	PML20043	MEGHA GABA	CAT	30.28
23	PML20466	RAJAN NAYAK	CAT	26.08
24	PML20323	MUSKAN PATHANIA	CAT	25.99
25	PML20400	SUYASH BHARDWAJ	MAT	25.32
26	PML20288	MINAL MADAAN	CAT	23.13
27	PML20085	MEHAK MOHINDROO	CMAT	20.00
28	PML20312	YASHIKA PURI	CAT	15.57
29	PML20458	LOVELEEN BHAGAT	CAT	9.84
30	PML200N5	AYUSHI JOSHI	NA	NA
31	PML20340	UDITI MOUDGIL	NA	NA
32	PML200N4	YUVRAJ SINGH	NA	NA

13. List of Applicants

- List of candidate whose applications have been received along with percentile/percentage score for each of the qualifying examination in separate categories for open seats. List of candidate who have applied along with percentage and percentile score for Management quota seats: NA

14. Results of Admission Under Management seats/Vacant seats: NA

- Composition of selection team for admission under Management Quota with the brief profile of members (This information be made available in the public domain after the admission process is over):
 - Sh. Upkar Krishan Sharma, President, Board of Governors, PMLSDBS
 - Dr. SC Vaidya, Member Board of Governors, PMLSDBS
 - Dr. KL Dhingra, Director, PMLSDBS
 - Dr. Susheel Chhabra, Professor, PMLSDBS

- Score of the individual candidate admitted arranged in order of merit:

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1	PML20315	SIMRAN SHARMA	GMAT	390.00
2	PML20443	ABHISHEK WADHWA	GMAT	380.00
3	PML20339	MANARKI GARG	GMAT	300.00
4	PML20224	PRIYAN CHAWLA	MAT	87.00
5	PML20070	AARUSHI SHARMA	CAT	86.18
6	PML20220	ABHINAV THAKUR	CAT	79.77
7	PML20048	YASH KUMAR	CAT	78.88
8	PML20071	APPALA VERMA	CAT	77.99
9	PML20067	KIRTI JATYAN	MAT	73.00
10	PML20077	DEEPANSHU GOYAL	CAT	69.18
11	PML20117	NAMAN GARG	CAT	67.18
12	PML20460	ABHINAY MITTAL	CAT	56.65
13	PML20410	SHIVEK GOEL	CAT	56.43
14	PML20448	DHARNA GUPTA	CAT	55.08
15	PML20211	VRINDA	MAT	53.07
16	PML20143	SARTHAK MALHOTRA	CAT	44.83
17	PML20088	LAKSHIT SHYAM	CAT	44.21
18	PML20424	ANMOL GUPTA	CAT	43.76
19	PML20441	KARAN DEEP DHALIWAL	CAT	39.30
20	PML20042	KARAN SINGLA	MAT	38.61
21	PML20444	SUGANDHA SHARMA	MAT	35.82
22	PML20043	MEGHA GABA	CAT	30.28
23	PML20466	RAJAN NAYAK	CAT	26.08
24	PML20323	MUSKAN PATHANIA	CAT	25.99
25	PML20400	SUYASH BHARDWAJ	MAT	25.32
26	PML20288	MINAL MADAAN	CAT	23.13
27	PML20085	MEHAK MOHINDROO	CMAT	20.00
28	PML20312	YASHIKA PURI	CAT	15.57
29	PML20458	LOVELEEN BHAGAT	CAT	9.84
30	PML200N5	AYUSHI JOSHI	NA	NA
31	PML20340	UDITI MOUDGIL	NA	NA
32	PML200N4	YUVRAJ SINGH	NA	NA

- List of candidates who have been offered admission:

S.No.	Enrl No.	Name	Aptitude Test	Test Score
1	PML20315	SIMRAN SHARMA	GMAT	390.00
2	PML20443	ABHISHEK WADHWA	GMAT	380.00
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30	PML200N5	AYUSHI JOSHI	NA	NA
31	PML20340	UDITI MOUDGIL	NA	NA
32	PML200N4	YUVRAJ SINGH	NA	NA

- [Waiting list of the candidate in order of merit to be operative from the last date of joining of the first list candidate: NA](#)
- [List of the candidate who joined within the date, vacancy position in each category before operation of waiting list:](#)

S.No.	Enrl No.	Name	Aptitude Test	Test Score
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29	PML20458	LOVELEEN BHAGAT	CAT	9.84
30	PML200N5	AYUSHI JOSHI	NA	NA
31	PML20340	UDITI MOUDGIL	NA	NA
32	PML200N4	YUVRAJ SINGH	NA	NA

15. Information of Infrastructure and Other Resources Available

- Number of Class Rooms and size of each: 6 (26 x 28) ft²
- Number of Tutorial rooms and size of each: 2 (26 x 14) ft²
- Number of Laboratories and size of each: 1 (28 x 36) ft²
- Number of Drawing Halls with capacity of each: N.A.
- Number of Computer Centres with capacity of each: 1(39 x43) ft²
- Central Examination Facility, Number of rooms and capacity of each: 1(20x30) ft²
- Barrier Free Built Environment for disabled and elderly persons: Yes
- Occupancy Certificate: In process
- Fire and Safety Certificate: Yes
- Hostel Facilities: Yes
- Library: 1(30 x 47) ft²
- Number of Library books/ Titles/ Journals available (program-wise): 16000
- List of online National/ International Journals subscribed
- E- Library facilities Library:
 - National Digital Library
 - EBSCO

- Number of Library books/ Titles/ Journals available (program-wise)
- List of online National/ International Journals subscribed
- E- Library facilities : Yes

Laboratory and Workshop: Yes

- List of Major Equipment/Facilities in each Laboratory/ Workshop: NA
- List of Experimental Setup in each Laboratory/ Workshop: NA

Computing Facilities

- Internet Bandwidth: 32
- Number and configuration of System :
- Total number of system connected by LAN:24
- Total number of system connected by WAN: 24
- Major software packages available :
- Special purpose facilities available:
- Innovation Cell: Yes
- Social Media Cell: Yes
- Compliance of the National Academic Depository (NAD), applicable to PGCM/ PGDM Institutions and University Departments

List of facilities available

- Games and Sports Facilities: Yes
- Extra-Curricular Activities: Yes
- Soft Skill Development Facilities: Yes

Teaching Learning Process:

- Curricula and syllabus for each of the programmes as approved by the University: Available at <https://www.pmlsdb.ac.in/pgdm/>
- Academic Calendar of the University As per AICTE norms
- Academic Time Table with the name of the Faculty members handling the Course As per AICTE norms
- Teaching Load of each Faculty As per AICTE norms
- Internal Continuous Evaluation System and place As per AICTE norms
- Student's assessment of Faculty, System in place: As per AICTE norms
- For each Post Graduate Courses give the following:
 - Title of the Course: Post Graduate Diploma in Management (PGDM)
 - Curricula and Syllabi: As per AICTE approval
 - Laboratory facilities exclusive to the Post Graduate Course: Yes
 - Special Purpose : As per AICTE norms
 - Software, all design tools in case : As per AICTE norms
 - Academic Calendar and frame work: As per AICTE norms

16. Enrollment of students in the last 3 years:

2018-2019: NA
2019-2020: NA
2020-2021: 32

17. List of Research Projects/ Consultancy Works: N.A.

- Number of Projects carried out, funding agency, Grant received: Nil
- Publications (if any) out of research in last three years out of masters projects: Nil
- Industry Linkage : Yes
- MoUs with Industries: MoU signed with IIM Calcutta Innovation Park, Various industrialists on the board of Advisory Body.

18. LoA and subsequent EoA till the current Academic Year: Yes

19. Accounted audited statement for the last three years: Available in Office

20. Best Practices adopted, if any

The Institution envisioned by the Society will be a centre of excellence for Management Education and will be entirely different from the run of the mill Management Institutes.

We are creating a unique type of physical and intellectual infrastructure. With a focus on the millennial, the institution will move towards creating a blend of industry ready curriculum via the ICT media. One of the core values of our organisation is 'Service to Society'. We would always like our students to remember the message, 'Business cannot succeed, if Society fails'. The emotion of giving back to the society will be inculcated amongst the students in whatever form possible.