

Mr. Sanjeev Bhalla has over twenty years of experience in the technology industry as a practitioner and a leader working with organizations such as Microsoft, IBM, MasterCard and Infosys. He has worked in India, US, Canada and Singapore and has played roles across sales, business development, marketing as well as a consultant. He has a passion for solving customer problems and helping customers transform digitally to use technology for improving operations, increasing employee productivity and increasing customer satisfaction.

He has helped leading banks within India and overseas in taking up technology and currently working with the leading manufacturing customers in helping them use and adapt technology. He has relationships with many industry leaders in the technology industry. He is also passionate about helping SMEs and startups in using technology, sales and marketing to scale their business and advises CEOs for the same.

He has industry leading certifications in banking, project management, sales, negotiations and value selling. He has an MBA from IIM Ahmedabad, Masters in Computer Science from the University of Connecticut and BE from Punjab Engineering College.

He is very passionate about sharing his experiences and learnings with business school aspirants and has worked as a teaching assistant and research assistant at the University of Connecticut and has won assistantship awards.