

Statement of Intent

I have been working in the public sector, private sector and the United Nations. I have been fortunate to have about 47 years of professional experience in Business Management. Already,

1. I have been conducting classes for the MBA, BBA and PGDBM courses here in India and as well as in overseas.
 2. I have been interacting with PG and research students in a multitude of countries.
 3. I have been conceiving new ideas for research.
 4. I have been an initiator and executor of a multiple number of seminars and workshops including those with United Nations sponsorships.
 5. I have been giving public lectures about the importance of International business.
- I have the necessary qualifications, high academic intent and research orientation.

Short bio reference

RC as he likes to be called is a veteran in all facets of International Business Management. He is 68 years old. (DOB 01-01-1952) He is an academician, top executive and a management Practitioner. His educational accolades are B.E. (Hons) E&C Engineering (Madras University); B.E. (GIIIE-Indl. Engineering); PGDIT (IIFT-New Delhi); MBA (Bangalore University); PhD in Management (Pondicherry University); PhD (Honoris causa-USA); PhD (Honoris causa-Uganda)- *Cleared by WES (USA) for teaching in US Universities*

Since 1973 he has been in active senior executive life, 1981 he has been also teaching part time or full time as a faculty in many institutions here and abroad. He has trained over 5000 MBA students mostly in International business. He has worked as a faculty in the University of Bahrain. He also is/was a visiting Professor/Advisor at the Bangalore University. He was an Advisor/ Professor to the National Institute of Tourism and Hospitality Management of India. He was a Dean, Deputy Vice Chancellor, Vice Chancellor and now **Chancellor Emeritus of foreign Universities**. He also is a visiting Fellow of the University of Geneva and ASLI in Malaysia.

Due to his deep level of serious involvement in academics he was/is a member of the inspection teams of India's academic sector regulators UGC, National Assessment and Accreditation Council (NAAC) of the UGC, AICTE, the accreditation and assessment body for technical and management education, National Board of Accreditation (NBA) of the MHRD-India and also member of a few UGC committees that direct the funding, planning and also regulation of higher education in India. He was also a member of the general Body of the National Institute of Open Schooling, a MHRD wing like the IB Board where the Minister of MHRD is the President. He serves in many boards of studies and RDCs of several Universities and institutes notable being Cochin University, Poorvanchal University

and Uttarkhand Technical University. Also a member of the panel to help devise strategy for a Central as well as a state University. Was a Project Consultant for a State private University under formation in MP. Currently he is a member of the court of a Central University.

Also in his 45 years of professional career (since 1973) he had given equal weightage to actual hands-on managerial work, global consulting and academics in nearly 50 countries. He had worked in world class companies in India including being the President/Managing Director of a Management consulting company. His UN Projects in Lesotho, Jordan, India and Thailand are remembered even to day for tangible results. He is a serious networker and currently heads the World Development Foundation, a NGO network of Ex. Advisors to United Nations as their Director.. (see <http://worlddevelopmentfoundation.com/CV.doc>) He is also a Founder of World Energy Forum in New York. His association with UN continues in taking active part in many agency work including the UN World Travel Organization as the BAROM expert. He also is a full member of the Association of Former United Nations Personnel in and of India. He was a Fellow of the Institute of Directors. He had been a Director in several listed and unlisted enterprises. He is also listed both in the PUBLIC SECTOR- Bureau of Public Enterprises data base <http://dpe.nic.in/newsite/databankindir.htm> (Entry 65) and also the Private sector Prime Directors database <http://www.primedirectors.com/directorship.asp> for being appointed as Independent Director in Listed Companies.

He has been vigorously contributing academic and features/articles both for Indian and also overseas magazines and publications and notable ones are Global Finance (USA) and Electronic Business (USA) and Focus (India). He was also a contributing editor for several magazines. His academic articles are found in the University News of the AIU.

His area of specialty is creating a congenial environment for the entry of firms into a foreign land (levelling the field) for sustainable and profitable businesses. His PhD thesis is a Global study of the Export and Trade Promotion Policies in finance and business development and directly relates to his actual work experience. He can be reached at 47A, Ground Floor, 9th Main, HAL 3rd Stage, Bangalore - 560075, India Phone & Fax: 0091-80-2525-5300. Mobile: 9845543407. E Mail is outerspace2@yahoo.com Web site: www.worlddevelopmentfoundation.org More info can be obtained by searching for Raju Chandrasekar on Google or Yahoo.

Bio Data

1. Name in Full (in Block Letters) :- Prof. Dr. RAJU CHANDRASEKAR
2. Father's/Husband's Name:- A.Raju
3. Date of Birth :- 01.01.1952
4. Nationality:- Indian
5. Address for . correspondence :- Ground Floor, 47A, 9th Main,
H.A.L 3rd Stage, Bangalore 560075.
6. E-mail ID:- outerspace2@yahoo.com
7. Ph:- (M) 9845543407
8. Fax. NIL
9. Landline: 00918025255300

10.. Educational Qualifications:-

DATES ATTENDED		NAME AND LOCATION OF INSTITUTION OF LEARNING	ACADEMIC DEGREES AND CERTIFICATES OR DIPLOMAS OBTAINED	MAIN FIELD OF STUDY
FROM	TO			
1968	1973	Univ of Madras. India	Bach. of Engg (Honours)	First Rank in the University _ Engineering
1977	1978	Indian Institute of Foreign Trade.India.(10th All India)	Post Graduation in Foreign Trade	Import Export Management 7 th Rank All India

1984	1987	Bangalore University. India	MBA	Business Administration
1992		Pondicherry university. India	PhD-Degree is awarded.	MANAGEMENT

Additionally a PhD from USA and a PhD (Honoris Causa) from Uganda were given for my leadership role in higher education management.

11. Employment Record (details in chronological order, starting with the first job).

I was engaged by CSD Technologies during the periods shown in the capacity of the Managing Director upto Feb 2005 and there after as an Advisor. But I was on leave for the duration WHEN I SERVED IN THE Higher education Institutions as per the details below.

From: Dec 1986	To: Till Now
EMPLOYER (Name) : CSD Technologies P Ltd. India up to Feb 2005 as MD and now as a Consultant	
TYPE OF BUSINESS/ORGANIZATION: Global Export business development Consultancy company with Government and other clientele	
FULL ADDRESS : 47a 9th main HAL 3rd Stage, Bangalore 560075.	FAX N^o
TITLE/GRADE OF POST:	Managing Director./Consultant
DESCRIPTION OF DUTIES :	
<p>As the MD of a Global Export development and management consultancy company which deals with the problems of several of the Government and Non Government customers as well as the corporate sector I had been involved in the preparation of work plans, budgets, job descriptions for Consultants, the fielding of project personnel, monitoring consultants' performance, reviewing/finalizing reports and initiating action on subcontracts and the procurement of goods and services for projects.- Reporting: Preparing periodic progress reports.- Participation in meetings: in selected meetings dealing with foreign trade-related issues.- Strategy making: In</p>	

multi country settings I have the overview of the export management functions well. Several times I would have acted as the Interim top Executive of even my client corporations. Export **Strategies, E-strategy and implementation plans, feasibility assessments**, marketing or product development of visual arts and artisanal products, agro and manufactured products , **as well as** trade promotion and development problems **are some of the areas I take personal interest. I have traveled and worked on this, in many countries of the world.**

I have sat through discussions in several Governmental and non governmental export committees and also in the Board of Director's meetings of export corporations. I have been involved in the creation of export markets , organising the funds and programs export development for several of our clients. I was appointed in the board of many companies as part of the process, including the ones in the public domain.

NUMBER AND KIND OF EMPLOYEES SUPERVISED: 2 Directors and several Advisors/Consultants

Details of full/partial Academic involvement

From : Jan 1981

To: Till date

Teaching at Bangalore University as a visiting Faculty/ Professor in the Department of management teaching MBA courses. TYPE OF BUSINESS/ORGANIZATION: State government University

FULL ADDRESS : Bangalore

FAX N°

TITLE /GRADE OF POST: Visiting Faculty/Professor

DESCRIPTION OF YOUR DUTIES :

Teaching select courses to PG students. Guiding dissertation. Identifying the research problems. Being the expert in several Universities like UTU, PU and other. RDC to monitor the progress of the PhD students. Setting up the management consulting capabilities to deal with Government departments and also to

generate funds for the University. Overseas collaborations.

NUMBER AND KIND OF EMPLOYEES SUPERVISED: Nil

From : Feb 2005

To: Feb 2007

EMPLOYER (Name) : National Institute of Tourism and Hospitality Management

TYPE OF BUSINESS/ORGANIZATION: Government of India and AP JV.

FULL ADDRESS :

FAX N°

TITLE /GRADE OF POST: Professor/Advisor (contractual)

DESCRIPTION OF YOUR DUTIES :

Academic role. Setting up the management consulting capabilities to deal with Government departments and also to generate funds for the University. Overseas collaborations.

NUMBER AND KIND OF EMPLOYEES SUPERVISED: Nil

From : March 1998
Contract

To: Nov 1998

EMPLOYER (Name) : University of Bahrain
BUSINESS/ORGANIZATION: University

TYPE OF

FULL ADDRESS : Bahrain

FAX N°

TITLE /GRADE OF POST: Faculty in Business Administration

DESCRIPTION OF YOUR DUTIES :

Teaching MBA/BBA students. I could not extend the contract due to domestic reasons. Returned within about nine months.

NUMBER AND KIND OF EMPLOYEES SUPERVISED: Nil

From : July 15.2009

To: 2016

EMPLOYER (Name) : International University of Health Sciences
BUSINESS/ORGANIZATION: University

TYPE OF

FULL ADDRESS : St.Kitts. Caribbean.

FAX N°

TITLE /GRADE OF POST: Vice Chancellor

DESCRIPTION OF YOUR DUTIES :

To develop the off shore centers worldwide for this accredited medical sciences University that was put up on the new technology platform . This being a PBL University, I was specifically drafted to give a strategy. Established the basis for the offshore activities in a few countries.

NUMBER AND KIND OF EMPLOYEES SUPERVISED: Nil.

From : Dec 1986

To: June 2002

EMPLOYER (Name) : Different United Nations Agencies like the International trade center (UNCTAD-WTO), APCTT (ESCAP)
Multilateral

TYPE OF BUSINESS/ORGANIZATION:

FULL ADDRESS : Geneva/Projects worldwide

FAX N°

TITLE /GRADE OF POST: Advisor

DESCRIPTION OF YOUR DUTIES :

I was associated with a number of projects in the UN system as an advisor primarily in Business management area. Also was responsible to bring the first TECHTRANS program to Bangalore.

NUMBER AND KIND OF EMPLOYEES SUPERVISED: NIL

Other industry experience

From :July 1985

To: Dec 1986

EMPLOYER (Name) : Smith Kline and Beckman Ltd . Now it is Glaxo Smith Kline.India
TYPE OF BUSINESS/ORGANIZATION: Production and export of Pharma items.

FULL ADDRESS : Devanahalli Road, Bangalore 560017.

FAX N°

TITLE /GRADE OF POST: **Operations Manager**

DESCRIPTION OF YOUR DUTIES :

As an **Operations Manager** Sole in charge of the division of a large **MNC in India as the Country Manager**. Carried on a profit centre responsibility of an import division. Managed also the merger process of the two diversified US and UK conglomerates in my division.
Hands on experience in running a Division of a MULTI NATIONAL CORPORATION

NUMBER AND KIND OF EMPLOYEES SUPERVISED: 30 including 4 Managers.

From : Oct 1984

To: July 1985

EMPLOYER (Name) : Kerala State Electronics development Corporation Ltd. India KELTRON
TYPE OF BUSINESS/ORGANIZATION: Production and Export of ICT equipments and systems.

FULL ADDRESS : Trivandrum.Kerala.

FAX N°

TITLE /GRADE OF POST: Dy. General Manager (Marketing)

DESCRIPTION OF YOUR DUTIES :

Identifying new export manufacturing Projects and ensuring the physical initiation and funding and the whole implementation cycle for export oriented production in rural areas.. This involved a large number of technologies and also the export production development in many regions of India This enabled me to understand the difficulty of doing the development work in several locations..

At that time KELTRON was a global brand to reckon with, in investment promotion.

NUMBER AND KIND OF EMPLOYEES SUPERVISED: 384 including 10 Managers.

From :Jan 1983

To: Oct 1984

EMPLOYER (Name) : Motwane Private Ltd. India
BUSINESS/ORGANIZATION:

TYPE OF

FULL ADDRESS : Mumbai India.

FAX N°

TITLE /GRADE OF POST: Area Manager

DESCRIPTION OF YOUR DUTIES :

Manager of the import agent of over 75 US corporations for import and sale into India.

NUMBER AND KIND OF EMPLOYEES SUPERVISED: 24 Engineers.

From :Feb 1974

To: Jan 1983

EMPLOYER (Name) : Bharat Electronics Ltd India.
BUSINESS/ORGANIZATION: Manufacture and export of defence electronics systems.

TYPE OF

FULL ADDRESS : Jalahalli. Bangalore 560013.

FAX N°

TITLE OF POST: Senior Engineer.(Export)

DESCRIPTION OF YOUR DUTIES :

Involved in the export and Projects dept of the company which at that time was the premier company in India. With 12,000 employees and several factories in major centers of India it was the correct place to take on some of the best export management challenges. I was part of the export success story which enabled me to oversee the export of 15 % of the turn over of the company..

Ensured that a proper export management system was put up for a major production facility.

Within this corporation in an earlier role of duration of 7 years **I was directly heading the export efforts** in the area of telecom, Electronics and software exports. Ensured that the company was the top and award winning exporter in its category. Represented the company in 5 countries.

NUMBER AND KIND OF EMPLOYEES SUPERVISED: 37 including 10 senior engineers.

12. Administrative experience

I was top/senior executive in almost all organizations that I served. So I had supervised several employees in my professional career and as such I am a specialist in Management and administration.

13. Research Publications and Reports.

I have been writing text/ Course books on International Marketing Management, Business Environment and International Trade for the MBA level courses for the Indian Universities. My first book on International Marketing Management was adopted by Bangalore University in 1981. The Course book on International marketing is published by Bharatidasan University. India. Numerous articles, book reviews in both Indian and western press have appeared.

14. Any other relevant information, if any

- a. Was a paper setter and examiner for MBA examinations in several institutions.
- b. Was a guide for project reports for MBA students of IIM- Bangalore and many other institutions including the Bangalore University.

- c. Have taught several courses in International Business management area as a **Prof./ Advisor of National Institute of Tourism and Hospitality Management**. (A Central Government deemed University for Management education) Member of many Academic Advisory Boards, including the Faculty of Social Sciences at Cochin University, Visiting/Adjunct Faculty (for MBA) at Bangalore University since 1981 , ICFAI Business School, Bharatidasan Institute of Management, Bharatidasan University and Indian Institute of Management, Kirloskar Institute of Advanced Management studies, Administrative Staff College of India, Modern Institute of Management, St. Joseph's College of Business Administration, Institute of Financial and International Management, International School of Business and Media, Suryadatta Institutions, DIAT University at Pune and many others. **Full time Faculty of University of Bahrain** and **Visiting Fellow of the Univ. of Geneva** Also was a Prof in several web Universities.
- d. Member of the Expert Committees of the **University Grants Commission of India** on 1.granting autonomy to colleges, 2. Deemed University, 3.National Graduate Registry, 4.evaluation of regional offices and 4. To promote study abroad into India 5. Travel grant committee and others.
- e. Member of the expert visit committee of the National Assessment and Accreditation Council for accreditation for colleges, Universities and other technical and management educational institutions in India and abroad.
- f. Member of the Policy and inspection committees of the AICTE .
- g. Member of the Expert committee for accreditation by National Board of accreditation-AICTE.
- h. Member of the Governing Body of the NIOS-MHRD.
- J. Have been associated with many overseas magazines as a writer and consulting editor primarily writing about global management issues. Most prominent one is Global Finance Magazine . USA.

Total duration of Experience : More than 46 years in several countries. Academic teaching/Higher education administration experience has been for the past 39 years mostly on a part time basis except the nearly 3 to 4 years tenure with the University of Bahrain and also at the NITHM. UN experience is nearly 5. 5 years in various projects.

Professional member of the Board of (Past & present): (a)CSD Technologies (P) Ltd., Madras, India. (b) Chinns Electronics Ltd. Bangalore, India. (c) Viswas PVC Tubes & fittings (P) Ltd., Bangalore, India. (d) Srichakra Financial Services Ltd., Hyderabad, India. (e) Kiven Tours & Travels Ltd., Bangalore, India. (f) Hi-Tech Tele Access Ltd., Bangalore, India (g) Member of the overseas Magazine Board, USA. and (h)World Development Foundation (A Global NGO)

Advisor (Past& Present): In the past, several hundred assignments have been taken up. They encompass a wide variety of domains and activities. The following are of recent origin particularly in the software sector

(a) Federal Technologies Ltd. (b) Sunsoft Technologies P Ltd (c) Computek India Ltd (d) SRG Systems Private Ltd (f) Kernel Software Private Ltd (g) N Core Technologies Private Ltd (h) Geo Soft Technologies India Ltd (f) Sunrise technologies P Ltd. and other 40 companies.

Professional Association (Past & Present): (a) **Fellow of the Institute of Directors India,** (b) Member of the Institution of Engineers, India. (c) Member of the Bangalore Management Association, India. (d) Member of the Indo-American Chamber of Commerce, India. (e) Panelist in the Advisory panel of ADB, World Bank, and other U.N. related organizations. (f) Associate of the International Trade & Technology Associates Inc. of USA (G) Member of the Bangalore International Center.(H) Graduate Member of the Indian Institute of Industrial Engg. Member of the Association of the Former UN personnel in India.

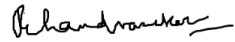
Languages Known : 7 including Arabic.

Family : Wife and 2 children.

Government of India References: 1) Mr. Arvind Jadhav, IAS, Government of India. 2) Mr. Dharendra Singh, IAS, Ex Secretary (Home), Govt. of India. 3) Mr. N.Vittal I A S Ex. Chief Vigilance Commissioner of India. 4) Mr. Subash Kuntia IAS., Joint Secretary (MHRD).

15. Declaration

1. I hereby certify that the foregoing information is correct and complete to the best of my knowledge and belief and nothing has been concealed/distorted.
2. I am not under any investigation or court cases of criminal nature.



Date: July 2, 2020
Bangalore 560075
India.